

Colonel Knox—
(Continued from page one)

Arriving at the beach at 1:30 by

Introducing
To you
James W.
McManus

Makers of New England's
most famous ice cream

The Newest and most talked
of tea room and dining par-
lor on the Beach

The pleasant atmosphere cre-
ated by the surroundings is
distinctive — The food
delicious.

North Beach Blvd.
Opp. Coast Guard
Station

PALMER'S
LOBSTERS AND FRIED
CLAMS
CHICKEN and STEAK
NORTH BEACH
Near Coast Guard Station
HAMPTON, N. H.

Property Listings
Solicited
at 5%
Recent Sales by the
The Penniman Agency
Douglas prop., Little River rd.
Rosser prop., No. Hampton
Fordham cot., N. Shore Blvd.
Proulx cot., N. Shore Blvd.
Sherburne prop., Surfside Pk.
Stanton Lot, Surfside Pk.

MADAME KAMA
Card Reader
READINGS — 50c
Questions Answered
8 High St., Hampton, N. H.

25 to 35% DISCOUNT
On
KNITTED GOODS and
SUMMER DRESSES
A grand opportunity to buy fine dresses
at close-out prices.
Mme W. F. MOGHABGHAB
STORE DE LANCEY HOTEL next to Ashworth
Hampton Beach, N. H.

S. A. Dow & Son
North Hampton, N. H. Hampton, N. H.
Tel. 39-3 Rye Beach Tel. 7
ONE WEEK—August 31st to September 5th

- RED LABEL Pineapple Juice — 18 oz. 3 for .39
- RED LABEL Raspberries—20 oz. .25
- RED LABEL Yellow Cling Peaches—20 oz. 2 for .37
- RED LABEL Pea Soup — 15 oz. 3 for .33
- EPICURE CODFISH—1 lb. box .28
- OVERLAND MUSTARD PICKLES 16 oz. .30
- RED LABEL Green Salad Beans 19 oz. .20
- RED LABEL Cut Stringless Beans—19 oz. 2 for .29
- OVERLAND GINGER MARMALADE 16 oz. .30
- RED LABEL STEAK SALMON—7 1/4 oz. 2 for .43

cheon and a speaking engagement
in Laconia made it necessary for
him to depart early.
Two sound cars with amplifiers
made it possible for the thousands
of listeners to hear the disting-
uished guest. Because the previ-
ous year mischief makers (possibly of
Democratic faith) had cut the
wires, a police guard was stationed
at the speaking stand all night.

All of the county and state can-
didates were on the stand with Col.
Knox and some of them had an op-
portunity to speak. Large delega-
tions from Republican clubs in the
Bay and Pine Tree states were
among those attending the pro-
gram.

Pointing out that the last three
years of Democratic government
have been a menace to New Hamp-
shire, former Senator George H.
Moses said that he was again of-
fering to sacrifice his life's relations
to represent the state in the Senate.

Maj. Francis P. Murphy of Nash-
ua gubernatorial candidate, stressed
his interest in the development of
the seacoast. It was 35 years ago
that the state first undertook to
improve the state highway along
the beach. This was the first work
of this kind done by the state. As
a member of the Governor's Coun-
cil he stood out for the protection
of the Hampton seacoast from ero-
sion.

Other speakers included Mayor
Charles E. Carroll of Laconia, Sec-
retary of State to Enoch D. Fuller
and Arthur B. Jenks of Manchester.

Following is the Governor's ad-
dress:
"This is a great day for Republi-
cans of New Hampshire. From it we
look back to that week in Cleve-
land which saw the rebirth of our
Party. From it we look ahead to
that day in November when the
Granite State will voice its verdict
upon Democratic extravagance and
inefficiency and its belief in Repub-
lican leaders and principles.

The Cleveland Convention placed
at the head of our ticket a man
younger in years than most former
candidates for the Presidency; a
man with no entangling alliances
with the past, but a man experi-
enced in the affairs of state and
business; a man with a record and
a good one, as the Governor of the
great State of Kansas; a man of
sound, forward-looking, liberal
views. That truly Republican Con-
vention gave us a truly Republican
leader, Alfred Mossman Landon.

It was my privilege to place in
nomination for the office of Vice
President of the United States, a
man who today is our principal
guest and speaker. He is an out-
standing leader, an able executive,
a man whom we know here in New
Hampshire and have confidence in,
and in the nation he is admired and
appreciated. How well he deserves
the honor of the second highest of-
fice in the land he has shown you
today in his clear, strong message
of real Republicanism.

The Cleveland Convention gave
to the Republican Party a new
program, liberal, constructive,
strong and sane. Its interpretation
by Governor Landon has carried
belief in its sincerity and its wis-
dom to millions of people through-
out the Nation.

Our country cannot remain sta-
tionary. It must go ahead or fall
back. Its problems today are not
those of 1918 or of 1920 or of 1926
or of 1932. They are problems of
today, social as well as economic,
of the broadest human relations of
people, as well as of property and
prosperity.

The liberal leadership we chose
at Cleveland stands squarely upon
a platform and a program as con-
structive as it is liberal, as sound
and sensible as it is up to date and
forward-looking. I believe in this

THE BARN
IS OPEN
AT SALISBURY BEACH
Presenting a
NEW FLOOR SHOW
featuring
JOE DONAHUE
AND PARTNER
a brother of Jack Donahue of
the Stage, Screen and Radio fame
IN PERSON
MARION YOUNG — DOT TAPPAN
Held Over By Special Request
DON CAPPO, RKO DANCING STAR And
RUSS HOWARD, MASTER OF CEREMONY
WONDERFUL DINNER, A GREAT FLOOR SHOW
A FINE PLACE TO DANCE
Where You Always Meet the Best People
Telephone Your Reservations NOW!
TELEPHONE NEWBURYPORT 135 - 755 or 736

program and I have a special inter-
est in it because it embodies essen-
tially the same principles as those
for which I stood when I asked for
and received your support as Gov-
ernor. As a State we have written
those principles into the record as
a part of my administration. I
stand upon them today in asking
again for your favor as a candidate
for the Republican nomination for
United States Senator.

I believe that as Senator I can
contribute something to the support
of the new National leadership of

the Republican Party, a leadership
which has much of its strength in
its appeal to the youth of the Na-
tion; a leadership which is symbol-
ized by young John Hamilton as
the energetic chairman of our Na-
tional Committee.

I expect to receive the nomina-
tion I seek and I intend to give ev-
ery ounce of my strength to the ag-
gressive support of the candidates
and the principles of the Republi-
can Party. In its success lies the
hope of the State and Nation.

Political Advertisement

Political Advertisement



FOR SHERIFF

For 16 Years Selectman of Hampton.
For 10 Years Chief of Police of
Hampton and Hampton Beach.
Deputy Sheriff Since February, 1932.

Vote for Harry D. Munsey
AT THE PRIMARIES
September 15, 1936

Hampton Beach Advocate

VOL. X

HAMPTON BEACH, N. H., FRIDAY, SEPT. 7, 1936.

FREE

**Annual Convention
Of Women's Clubs At
Hampton Beach Hotel**

The Forty-first Annual Fall Con-
vention of the New Hampshire
Federation of Women's Clubs will
(Continued on page eight)

**Contest For Queen Of
Carnival Draws To A
Finish Soon At Beach**

Miss Annie Little of Hampton
and Miss Pauline Whitehouse of
Haverhill, Mass., are leading in the
(Continued on page four)

**Boy Of 17 Breaks His
Back Diving From
New Dock At Island**

Little hope is held for the recov-
ery of Martin E. Giggey, 17, 11 Ab-
bott street, Watertown, who was
critically injured Sunday afternoon
when he dove from the railing of
the state pier into two feet of water
in the Hampton harbor.

With a broken back and total
paralysis from the armpits down,
the recent graduate from the Wat-
ertown High school was operated
on Tuesday morning at the Massa-
chusetts General hospital in Boston
Mass. At that time his family did
not expect that he would live more
than 24 hours.

The youth was in swimming with
his 12-year old brother, Frederick
Giggey; a cousin, George Follans-
bee, 19, and a high school class-
mate, Walter Campbell, 19, near the
state wharf. Martin walked up the
railing of the plank leading to the
wharf and dove from the land-
ing which was 18 feet above the
water. At high tide the water is
deep enough for diving at this
point and even at low tide it is
nearly nine feet deep just beyond
the spot where the boy struck.

Continued on page 4

**Clem Mitchell Wins
Posture Contest And
Given Silver Trophy**

Clem Mitchell, 20-year-old back-
woodsman, was awarded the silver
plaque for having the most perfect
posture among the men bathers at
the beach at the conclusion of the
posture contest conducted by Dr.
Earl Lorenz under the auspices of
the Chamber of Commerce Thurs-
day.

Having spent a great deal of his
life in the open country hunting,
trapping and fishing, the Manches-
ter youth was easily selected from
the group surviving the preliminar-
ies, Earl L. Olmstead, 1678 Nelson
avenue, New York City; Jack
Week, 75 Hancock street, Boston,
Mass., and Joseph Gardella, 5 Loch-
land avenue, Arlington, Mass. in
the afternoon finals.

During the Summer he has been
working in the kitchen of Downers
restaurant at the beach. Last Win-
ter he was in one of the CCC camps
in New Hampshire. Many win-
ters he has spent in the woods
trapping and fishing. On arising
every morning he does calisthenics
in his room.

From the girl bathers Miss Paul-
(Continued on page eight)

FISH MARKET **SEA SHELL**
Fish **LORENZ'S** Famous For
Lobsters Lobster Dinners
Clams and Fried Clams
NEAR MILE BRIDGE
SILEX TEA AND COFFEE
Sea Food from the Ocean to your Plate the Same Day

Agents for **LIQUORS** Agents for
S. S. Pierce **SHAHEEN'S, INC.** S. S. Pierce
LOW PRICES
New and Only Location
Broadway and Route 1-A
SALISBURY Tel. 895-2 BEACH

:- CLOSING OUT SALE :-
SURF SIDE BEACH SHOP
ON THE BOULEVARD @ "C" ST.
QUALITY MERCHANDISE AT UNUSUALLY LOW PRICES
BARGAINS

BEACH ROBES Made of terry cloth \$5 and \$3.95 quality Sale Price . \$2.97	CULLOTTES THE LATEST STYLE SALE PRICE . 69c	GORDON'S SILK STOCKINGS \$1 Grade SALE PRICE . 69c	CAPS Tan crash linen Sale Price . 27c
LADIES' JANTZEN BATHING SUITS ON SALE	MEN'S SLACKS "SANFORIZED" SALE PRICE . 98c	BEACH TERRY PAJAMAS 2 piece \$2.45 quality for women. SALE PRICE . \$1.79	WOMEN'S BEACH SLACKS Plain colors and trims SALE PRICE . 89c
NECKWEAR SPECIAL LOT SALE PRICE 5 ties for . . \$1.00	WOMEN'S WHITE SUMMER HATS \$1 qual. Sale Price 60c	WOMEN'S SHOES DO YOU WEAR SIZE 3 3/4, 4 1/4? Special 1 lot priced at 60c Boulevard Shoes . \$1.45	LADIES' HALTER-SUITS An extra good bargain SALE PRICE . 79c



**SELLING
OUT**

OUR COMPLETE STORE-
WRECKING SELL - OUT
NOW IN PROGRESS - A
PRICE DISASTROUS SALE
SUCH AS HAMPTON
BEACH NEVER WIT-
NESSED BEFORE. THE
CLIMAX IS HERE.

**BANG GOES THE
FINAL PRICE
GONG!**

IF YOU WANT TO SAVE
AND SAVE HANDSOMELY
VISIT US DURING THIS
GREAT SELL OUT. YOU
WILL PROFIT ON NECES-
SITIES THAT YOU NEED
NOW, ON GIFTS TO OTH-
ERS AND DON'T FORGET
SANTA CLAUS FOR YOU
MUST HELP STOCK HIM
UP FOR HIS GIFT GIVING
NEXT DECEMBER.

**RANDALL'S
CUT RATE**
If you can Buy it Elsewhere
For Less We Will
Gladly Refund Your Money

INFORMATION

CHURCH SERVICES

ST. PATRICK'S
Roman Catholic
Sunday Masses at 6, 7, 8, 9 & 9:45
10:30, 11:15 standard time.

COMMUNITY CHURCH
Non-Sectarian
Sunday services at 10:00 A. M.
and 7:15 P. M., standard time.

FIREWORKS

Weekly on Wednesdays at 9:30 Standard Time.

THEATRES

Colonial, Portsmouth. Mat. 2:30, Eve. 6:15, 8:15 D. S. T.
Casino Theatre, in the Casino—Mat. 2:30, Eve. 7:30 and 9:00
Ioka Theatre, Exeter—Mat. 2:15, Eve. 6:30 2 shows, DST.

MAILS

— IN —
10:00 A. M.; 2:00, 5:30 P. M. | 9:00 A. M.; 12:00 noon; 5:00 P. M.

— OUT —

DANCING

Weekdays - Casino Ballroom 8-12 P. M., E. S. T.

BOWLING

Daily - Nightly - Casino Bowling Alleys; Ferncroft Recreation Alleys "A" St. (Skeeball, Blvd., between "A" and "B" Sts.)

TRAINS
Hampton to Boston
Daylight Saving Time
WEEK DAYS

Leave Hampton	Arr. Boston	1:30 P. M.	2:48 P. M.
7:45 A. M.	8:13 A. M.	7:00 P. M.	e8:28 P. M.
7:58 A. M.	a9:07 A. M.	9:30 P. M.	10:46 P. M.
8:30 A. M.	9:53 A. M.		
10:29 A. M.	10:52 A. M.		
1:37 P. M.	2:53 P. M.		
5:20 P. M.	6:51 P. M.		
7:43 P. M.	9:11 P. M.		

SUNDAYS

8:19 A. M.	9:34 A. M.	9:55 A. M.
11:23 A. M.	12:36 P. M.	11:40 A. M.
5:28 P. M.	6:47 P. M.	2:40 P. M.
3:56 P. M.	12:12 P. M.	3:15 P. M.
		6:00 P. M.
		8:30 P. M.
		9:55 P. M.
		12:10 A. M.

WEEK DAYS

Leave Hampton	Arr. Boston	9:20 A. M.	7:30 A. M.
9:00 A. M.	10:19 A. M.	6:18 A. M.	11:28 A. M.
12:30 P. M.	1:50 P. M.	10:30 A. M.	1:15 P. M.
3:30 P. M.	4:47 P. M.	1:15 P. M.	2:38 P. M.
4:58 P. M.	6:05 P. M.	3:05 P. M.	4:28 P. M.
8:01 P. M.	7:15 P. M.	5:20 P. M.	6:43 P. M.
9:00 P. M.	e8:28 P. M.	7:20 P. M.	8:43 P. M.
		9:50 P. M.	11:13 P. M.

Fresh Eggs
Live and Dressed Poultry
ALDENS POULTRY FARM
Tide Mill Road
Hampton, N. H.

SEA GRILL
Hampton Beach, N. H.
Mrs. D. A. Munsey
AT JANVRI HOTEL
Steak Chicken Sea Food

HOUSE LOTS
FOR SALE AT NO. BEACH
Large, Sightly.
FRANK E. LEAVITT

WOODBURY ANIMAL HOSPITAL
Treatment, Boarding,
Plucking and Bathing
BEST OF CARE FOR PETS
250 Woodbury Ave., Portsmouth, N. H.
Tel. Ports. 78

Geraniums, Begonias
Double Petunias Vines
Flowers
BEACH RD. GREENHOUSE
(Near Town Hall)
NOT OPEN SUNDAY
Anna M. Cole, Prop., Tel. 155

Mrs. Brachwitz
Palmist and Other Readings
Advice in All Life
Hill House, C Street
Next Door to Tailor
Hampton Beach, N. H.

NORTON'S FISHMARKET
Billed and Live Lobsters,
Fresh Fish and Clams Daily
NEXT TO NORTH SHORE
COAST GUARD STATION

INSURE Your Florida Property
with a
New England Company
for dependable insurance
see
The Penniman Agency

Tel. 415 Prompt Service
Boston Custom Tailor Shoppe
SUITES MADE TO ORDER
High grade cleansing, Dyeing,
Pressing, Repairing
Work Called For and Delivered
B St., Hampton Beach, N. H.

REMAKING AMERICA!



NEW DEAL PLANNERS headed and abetted by a subservient Congress from this vast area or make them Planned scarcity having injured both Brain Trust dream is now being mental Remaking of America goes on

Audition

A four-round boxing match that kept the large crowd of spectators in gales of laughter won the first amateur radio audition last Monday in the junior division of the day evening.

Two youngsters of the beach, Kid Wells and Flashy Clarke, provided considerable amusement with their various punches. One or the other of them was out of the improvised ring on the bandstand most of the time. James W. Tucker served as announcer and J. Milton Fulford as timer.

The second award in that division went to Elaine Ball of Haverhill, Mass., tiny impersonator of Mae West. Competing against them were Patricia Haley, 12, of Seabrook who did a song and tap dance; Norman Germain, 11, of Haverhill, who sang "It's a Sin to Tell a Lie"; Joseph Muscarello, 16 Wright avenue, Portsmouth, Frances Zuvich, Manchester tap dancer; Marilyn Harvey, 7, of Methuen, Mass., William Desrochers, a yodelling cow boy from Haverhill and Helen Hood of Medford, Mass.

In the senior division honors went to the 14-year-old pianist, Violet Dubois of Lowell, Mass., who played the difficult left hand version of the "Andante from Lucia de Lammoor". Appearing as a yodelling cowboy with guitar Arthur Samolsette, 1 Granville court, Haverhill, won second prize while the third was won by Martin Mills of Haverhill for his song, "Rendezvous with a Dream."

On the same program there was a piano duet by Flaherty and Gurney of the beach, songs by Frances Souther of Andover, Mass., Charlotte Noyes of Concord and Raymond DeLauriers of the beach.

Next Tuesday there will be 18 of the winners in both divisions heard in the elimination finals that are to be a feature of the annual carnival week. There will be several grand prizes presented to those in the first four places.

Only two persons were injured in a series of auto accident over the weekend.

In rounding the curve in Park Avenue on the way to Hampton Beach Mrs. Agnes T. Kalle, 92 Prospect street, Rutherford, N. J., stepped on the accelerator instead

Tel. 415 Prompt Service
Boston Custom Tailor Shoppe
SUITES MADE TO ORDER
High grade cleansing, Dyeing, Pressing, Repairing
Work Called for and Delivered
B St., Hampton Beach, N. H.

CUT FLOWERS
Funeral Designs
Furnished
In or Out of Town

AMUSEMENTS

CASINO
Theatre Hampton Beach
Sat., Sun., Mon. Sept. 5, 6, 7
Katherine Hepburn "MARY OF SCOTLAND"
with FREDRIC MARCH
News Shorts
Tues. Sept. 8
Guy Kibbe "THE BIG NOISE"
Selected Shorts
Wed. Sept. 9
MARGUERITE CHURCHILL LYLE TALBOT "MURDER BY AN ARISTOCRAT"
Selected Shorts
Thur., Fri. Sept. 10-11
BRIAN DONLEVY GLENDA FARRELL "HIGH TENSION"
Shorts News
Saturday Sept. 12
JED PROUTY SHIRLEY DEANE "EDUCATING FATHER"
Selected Shorts
Sunday September 13
PAUL KELLY CLAIRE TREVOR "SON AND DANCE MAN"
Selected Shorts

OLYMPIA
Theatre Hampton Beach
Sat. Sept. 5
PAT O'BRIEN "Public Enemy's Wife"
Margaret Lindsay, Cesar Romero
News Shorts
2 BIG DAYS SUN., MON. Sept. 6 - 7
GEORGE RAFT DOLORES COSTELLO BARRYMORE
in
"YOURS FOR THE ASKING"
with Ida Lupino, Reginald Owen, James Gleason, Lynne Overman, Richard "Skeets" Gallagher, Edgar Kennedy
SHORTS NEWS

observers expect, the up-State Republican vote is certain to carry the state with ease.

In Pennsylvania the situation is somewhat similar. The Keystone farmers were heavily Republican in the 1928 Straw Vote, barely Republican in 1932, and decidedly so this year. Republican Philadelphia pulled Mr. Hoover through in 1932 but this year it is questionable, whether the Republicans can carry either Philadelphia or Pittsburgh. Conceding both cities to the New Deal by small margins, and with the mining center probably Democratic, it still seems reasonable to count Pennsylvania for Gov. Landon.

Bicycle Riders Will Compete In Races At Plum Isl. Wednesday

There were 112 bicycle riders competing in the races at Plum Island beach on Wednesday. Frank Druin of Andover, Mass., who won the common bike class for boys, traveled four miles in 16½ minutes but it took the winner in the girls' class, Loretta Gaffney of Winchester, Mass., 21 minutes to cover the same distance.

In a speed contest for English bikes George Plucinski of Newburyport, Mass., raced over one and three quarters miles in 3:75 minutes. Ann Nason, daughter of a Newburyport police officer, took 4½ minutes for the same distance.

There are so many bicycles in use at Hampton Beach that it is surprising the Chamber of Commerce has not sponsored a similar event here. The Ocean boulevard could be shut off from auto traffic while the contests are being held. The distance events could be held on the track around the state reservation.

IOKA THEATRE - EXETER
Telephone 270 Matinee 2:15 Evenings 6:30 - 2 Shows Saturday continuous 2:15 to 11 Daylight Saving Time.
Visit Exeter, New England's most beautiful shire town, 12 miles from the beaches on route 101C. The home of Philip's Exeter Academy, founded 1783. The model for countless American preparatory schools.

Saturday, Sept. 5—
Jack Holt, Nan Gray, "Crash Donovan"
Buck Jones—Beth Marion—"FOR THE SERVICE"
Final Episode "Flash Gordon"—Color Cartoon "Spark Plug"

Sun., Mon., Sept. 6 - 7—Geo. Raft, Dolores Costello Barrymore
"YOURS FOR THE ASKING"
Fred Stone—Louise Latimer—"GRAND JURY"

Tues., Sept. 8—Return engagement by popular demand—
Irene Dunne, Allan Jones "SHOWBOAT"

Wednesday, September 9—
Roger Pryor — Wendy Barrie
"TICKET TO PARADISE"

BANK NIGHT EVERY WED.—\$50. or larger acct to lucky one

Thurs., Fri.—Sept. 10 - 11—FREDRIC MARCH—Warner Baxter — Lionel Barrymore
"THE ROAD TO GLORY"
Latest March of Time

Barn Dance Next Week At Salisbury

The 12th annual barn dance and costume party will be held next week Friday at Salisbury Beach. This is much later than the event has been held in the past.

There will be \$50 in cash prizes given out for the most original and grotesque costumes in the horrible parade. There will also be sack races, a nail-driving contest, three-legged races, a pie eating contest and a potato race. In addition to the decorations of corn stalks, hay and straw there will be a number of livestock on exhibition. A floor show of five acts will also be presented.

Farm Journal Gives Presidential Straw Vote To The Public

If the political preferences of farmers are correctly indicated in the Straw vote figures compiled by the Farm Journal, it now looks as if Mr. Roosevelt would unquestionably lose New York and Pennsylvania in November, but has a chance at least in Ohio and Illinois.

The State of New York and the Commonwealth of Pennsylvania are absolutely essential to the Republican candidates, and Ohio and Illinois hardly less so. While hardly likely, Mr. Roosevelt conceivably could win without any of these four, having a back-log of electoral votes in the Solid South and good prospects in the border states and on the Pacific Coast.

New Deal prospects in New York State are dim, according to Straw Vote indications.

In 1928 Mr. Hoover was the choice of New York farmers by a wide margin, with 69.9 per cent of the Straw Vote ballots to 30.1 per cent for Governor Smith.

In 1932 New York farmers still preferred Mr. Hoover, but by such a narrow margin that the Democratic vote of New York City easily overcame the upstate Republicans. The percentages in the 1932 Straw Vote were 64.3 and 45.7 respectively.

In 1936, according to latest Straw Vote figures, the farmers prefer the Republican candidates by an even wider margin than in 1928—79.4 per cent to only 20.7 per cent for Mr. Roosevelt. Unless New York City should favor the New Deal by a much greater majority than most

Sorority Reunion

The Gamma Phi Kappa sorority of Worcester have completed plans for their third annual reunion at their cottage on 136 Marsh Ave. for the Labor Day holidays. A wienie roast in charge of Miss Wini Sullivan and Miss Eva Boxshus will be held at 7 o'clock. After this they will meet at the Casino for their final dance of the season.

A banquet will be held at Lamie's in Hampton Center at 6 o'clock on Sunday night. The weekend will be concluded on Monday on the beach for a final sunburn. Returning to Worcester Monday night.

Reservations have been made for the Misses Wini Sullivan with Paul Riley, Worcester; Eva Boxshus, William Truesdale Hunt, Somerville; Nora O'Keefe, Adolph Venditti, Worcester; Mary Boxshus, Robert Magary, Worcester; Barbara Boxshus, Grant Chaffin, Worcester; Helen Roman, Thomas McKinstry, Woburn; Alyce Aldrich, "Stubby" of Woburn, Mass.; Doris Brodeur, Robert Wilson, New York, N. Y.; Mimi Pandian, Dan-

COLONIAL PORTSMOUTH
This theatre on Daylight Time
Friday and Saturday
Warner Bros. Present
"ANTHONY ADVERSE"
Starring FREDRIC MARCH with a mighty supporting cast

Sunday, Monday, Tuesday
"THE GREAT ZIEGFELD"
featuring WILLIAM POWELL
Myrna Loy, Louise Rainer
50 Stars! 12 Song Hits!
300 Girls

2 complete shows Sun. at 6 & 9. Cont. Mon., Tue., 2 to 11 DST. The big cities paid \$2.20 to see "The Great Ziegfeld". See it here at these low prices Mat.: Adults 30, Child. 10c; Eve.: Orch. 40c, Bal. 30c.

Wednesday, Thursday
"KELLY THE SECOND"
with Patsy Kelly, Pert Kelton, Charlie Chase
March of Time Pop. Science
Master Will Shakespeare

Scientific PALMISTRY
Astrology and Inspirational
Card Reading
MADAME LOUISE
C St., Rear Doug's Lunch

BARN THEATRE
Evenings 7 & 8:45 E. S. T.
Mat. 2:30 EST. Rainy days only
Hampton North Beach
Opp. Coast Guard Sta.

Thur., Fri. Sept. 3 - 4
IRVIN S. COBB in
"Everybody's Old Man"
Sat., Sun. Sept. 5 - 6
Back by Popular Demand
BETTE DAVIS
in "DANGEROUS"
ALSO IN PERSON
The Masked Marvel!
Former Asst. of "Harry Houdini" the underwater marvel
Mon., Tues. Sept. 7, 8
Special Holiday Program
Ronald Colman
CLAUDETTE COLBERT in
"UNDER TWO FLAGS"
Wed., Thur. Sept. 9 - 10
GRACE MOORE in
"THE KING STEPS OUT"
BEST SOUND on the BEACH

RIDE HORSEBACK

Miles of private bridle paths through beautiful pine woods leading to the sea.

Private riding ring.

Personal instruction given by owner and graduate of Durland's Riding School of New York City.

HOOPER'S RIDING SCHOOL
Tel. Rye Beach 139
WEST RYE, N. H.

OLYMPIA
Portsmouth
Friday and Saturday
3 "First Run" Hits
Lew Ayers & Mary Carlisle in
"LADY BE CAREFUL"
"BENGAL TIGER"
with Barton MacLane, June Travis, Satan "The Man-Killer" Mickey Mouse & Donald Duck
in **"ALPINE CLIMBERS"**
Sunday, Monday, Tuesday
Gala Holiday Bill
JANE WITHERS
Irvin S. Cobb, Slim Summerville
"PEPPER"

MARGARET'S
Shampoos Waves Manicures
BEAUTY SALON
50c
Permanents
\$3.50 up
G St. Tel. 76 G St.
HAMPTON BEACH

Ed. G. Robinson, Joan Blondell BULLETS OR BALLOTS
Wednesdays and Thursdays
"DON'T TURN 'EM LOOSE"
with James Gleason, Lewis Stone, Bruce Cabot, Betty Grable
W. C. FIELDS in
"POPPY"
"GOING PLACES WITH LOWELL THOMAS"

Hampton Beach Tailor
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Hampton, New Hampshire
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The Hampton Beach Advocate

An Information Bureau and Community Booster
Published in the interest of Hampton Beach
Weekly During the Summer Season

PUBLISHED BY THE HAMPTON PUBLISHING CO.
Edward S. Seavey, Publisher and Editor.

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80-20-30

In a recent study of American highways, with particular attention paid to the relation of roads to safe driving, the magazine Fortune said: "The cold fact is that traffic today is a combination of an eighty-mile-an-hour car in the hands of a twenty-mile-an-hour driver struggling to adjust itself to a thirty-mile-an-hour road."

There is little we can do about the car in this case—its speeds will continue to increase, and the automotive engineers have done wonders in improving the "safety factors", brakes, lights, steering mechanisms and body construction approach perfection.

There is something we can do about the highway, as the Fortune article shows. It says that half of the roads of the country are obsolete. It points out that engineers have devised the model highway of the future—a road with over-and-under passes at intersections, with a wide dividing island down the center to prevent head on crashes and with separate lanes for slow and fast traffic. Such highways will be built—but their cost is gigantic, technical problems are involved, and it may be many years before the mileage of such super highways will amount to much in relation to the total mileage of all roads.

So in the meantime, about all we can do about the automobile problem is to "work on" the twenty-mile-an-hour driver with his eighty-mile-an-hour car. We must revise and make more stringent our licensing laws—it is an undeniable fact that a very high percentage of present drivers are incapable of operating their vehicles safely under modern traffic and road conditions. We must keep our traffic laws up-to-date—and we must enforce them without fear or favor. We must improve the personnel of highway patrols and, in many states, greatly increase the number of men on the force. The best highway patrolman alive cannot prevent accidents nor apprehend many reckless motorists if he has hundreds of miles of road to cover.

The human element is responsible for the great majority of accidents. We must make it impossible for the twenty-mile-an-hour driver to operate his car at eighty on a thirty-mile-an-hour highway.

own king and attendants for that occasion.

Votes are being cast by beach visitors at the booth near the Chamber of Commerce office. One week the Hampton girl is ahead and the next week her rival. Friends of both are working hard during the last few days remaining before the final choice is made.

The carnival will open on Labor Day with a presentation of the musical comedy, "Stop, Look and Listen". This will be given twice daily throughout the carnival with changes of program on Wednesday and again on Friday.

A special feature for Tuesday evening will be the finals of the weekly radio amateur audition series in which 18 winners in the junior and senior divisions will compete for the grand prizes.

On Thursday evening from 7 to 8 there will be a style show of fall clothes on the bandstand with Benjamin Gray of Newburyport, Mass., as master of ceremonies. Early in the season the style show of summer models proved to be very popular with beach visitors.

Band concerts, fireworks and orphonic programs will be regular features of the carnival. On Saturday evening the annual festivities will be brought to a close with the awarding of the Chamber of Commerce auto.

Boy Breaks Back

(Continued from Page 1)

His friends saw Martin's head double under his weight as it hit the river bottom and then he twisted over on his back. When he seemed unable to move, they rushed to his assistance holding his head out of water. Capt. William Dow aided the boys in pulling the unconscious diver up onto the wharf. From there he was carried up the road and rushed to the Casino market truck to the first aid station.

As soon as Dr. Wayne P. Bryer determined the extent of the boy's injuries he ordered him to the hospital. He was removed to Boston in Junkins ambulance from Exeter.

The boy had been staying with his family for a week at the Adelaide cottage on J street and expected to remain over Labor Day. He had planned to attend Wentworth Institute this Fall to study diesel engines.

Bossy Gillis Dahlia Wins Special Ribbon At Club Flower Show

A large red dahlia named "Bossy Gillis" for Newburyport's red-headed mayor was part of the collection of dahlias shown by C. T. Morrill, 31 Bromfield street, Newburyport, Mass., that won the special ribbon of the New Hampshire Garden club yesterday in the Center school.

Shown for the first time the dahlia, which is a semi-cactus variety, is a cross between the Amelia Earhart, Dorothy Stone, Lady Nellie and Elite Glory types. The entire

collection of huge flowers was sold for the benefit of the club.

Another federation ribbon went to the display from the gardens of former Gov. Alvan T. Fuller at Little Boar's Head, which included large gold leaf holly trees, a table of begonia varieties, gardenia, heliotrope, Impatiens and Latana trees. There were also dahlias and asters from the gardens of Mrs. Fuller Halsey. In this same section Mr. and Mrs. John Arthur Busfield, of Haverhill, exhibited two varieties of marigolds grown in the Hampton Beach garden.

N. Eng. Conference Women's Clubs To Be Held At New Haven

The New England Conference will be held at Hotel Tatt in New Haven on October 7, 8 and 9 with the Connecticut State Federation of Women's Clubs as hostess and Miss Emily Louise Plumley of Stamford as chairman and presiding officer. Miss Plumley, who is past president of the Connecticut Federation, is vice chairman of the board of trustees of the General Federation of Women's Clubs. She is a director in the National Association of Americanization and Citizenship and a committee member of the White House Conference of Child Welfare and Protection.

Mrs. Will N. Thomas, former president of the New Haven Women's Club is chairman of the local

committee assisting Miss Plumley in arranging the program. The general topic for the conference will be "Youth Today, Citizens of Tomorrow".

Club women from six New England states will be in attendance.

The seventh world's Poultry Congress will be held in the United States during August, 1939, as a result of action taken by officials of the sixth Poultry Congress held at Leipzig, Germany.



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OUR SPECIALTY done while you wait by modern machinery at

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COTTAGES FOR SALE AT HAMPTON BEACH

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Queen Contest

(Continued from Page 1)
contest for the choice of queen of the annual Hampton Beach carnival which opens next Monday.
One or the other will be crowned with colorful pageantry on Friday evening by J. Frank James, former president of the Chamber of Commerce, who has placed the crowns on the heads of all those chosen queen since the custom originated. The carnival queen will select her

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The same picture that played to packed houses at \$2.20 is here now at popular prices!

Two years in production! It cost a fortune to make! It is the most thrilling and spectacular entertainment in stage or screen history!



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12 Song Thrills including "You Never Looked So Beautiful" and "She's a Girl".
300 Glorified GIRLS
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LUISE RAINER
with VIRGINIA BRUCE • FRANK MORGAN
FANNIE BRICE • RAY BOLGER • NAT PENDLETON • HARRIET MOCTOR
REGINALD OWEN and ERNEST COSSART
Screen Play by Wm. Anthony McGuire

AT THE COLONIAL PORTS MOUTH, SUN., MON., TUES.

Boy Breaks Arm As Thrown From Towing Auto At C. G. Station

John Winslow, 10 years of age, received a broken right arm when thrown from an automobile on the beach in front of the Coast Guard Station late Tuesday afternoon.

Harold Mace and a companion were using the automobile to draw up a boat. Young Winslow, who was also riding on the auto was

thrown off as they were making a sharp turn. He was given first aid treatment by some of the Coast Guard men then taken to his father, at Leavitts Camp Ground, where a physician was called. It was soon ascertained that he had broken his right arm and he was taken to the Portsmouth hospital for further treatment.

He is the son of John Winslow, Babot St., Beverly, Mass., who has been spending the summer at Leavitt's Camp Ground.

WAYNE P. BRYER, M. D.
Successor to A. M. Fernald, M. D.
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The Opening of His Office
In the Lane Block, Hampton, N. H.
On July 1, 1936
for the practice of medicine and surgery.
OFFICE HOURS
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Until 8 A. M.
1 to 2 P. M. & 7 to 8 P. M.
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50 & 65-cent Specials
— ALSO —
Shore, Chicken, Lobster, and Steak Dinners
REASONABLE RATES
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Coast Guardsmen At Rescue Of Fishing Party At Rivermouth

Coast guardsmen went to the rescue early Wednesday evening of a party of six persons returning from a fishing trip that had difficulty in making an entrance to the Hampton river harbor because of the choppy sea.

The 36-foot power boat of Oscar Eastman of Seabrook Beach was waiting just outside the entrance to the harbor for the tide to change. Notified by police about the predicament of the Eastman boat, Boatwain Mate Clarence D. Beal took a crew of three surfmen with him on the rescue party.

At low tide the rough sea was breaking over the bar and made it dangerous for the boat to enter the harbor. Several persons in the party were taken ill while the boat was waiting in the choppy water.

End Of Beach Season Disappointment To Hotels And Stores

Beach merchants are at a loss to understand why business dropped off so suddenly during the last two weeks in August, which are usually the busiest in the entire season.

After enjoying the best early season business since 1930, the merchants and hotel keepers have been greatly disappointed with the sudden letdown. This past week many of the cottages have been empty and a number of rooming houses have not been filled.

Two successive rainy Saturdays did much to discourage the incoming vacationists, it is believed. However, reservations for Labor Day weekend augur well for a busy close of the season.

Tourist houses along the Lafayette highway report the same letdown in business during the past two weeks. The eating places have also had considerably less trade than earlier in the Summer.

Municipal Court

As an aftermath of an auto accident on Marsh avenue on August 15 Thomas C. Lyons of Medford, Mass. was fined \$25 and costs of \$4.70 in the Hampton Municipal court last Saturday by Judge John W. Perkins.

The evidence given by Officer William Elliot showed that the Lyons car struck Miss Eleanor Carroll of Powder House Road, Somerville, Mass. as she was walking along Marsh avenue not far from the cottage where she was staying. After knocking down the girl on the shoulder of the road, the auto went 200 feet farther, it was stated. Witnesses included Vincent Connell, Miss Elizabeth Geary and Mrs. Carroll, mother of the injured girl.

The rest of the court session was devoted to the conviction of speeders on the Lafayette highway. For traveling 75 miles an hour Mendel M. Black of Brookline, Mass., and Marshall C. Blevins of Manchester, N. H., were each fined \$10 and costs of \$6.70. Other speeders fined a total of \$117.00 were Merlin H. Clifford of Somerville, Mass., James R. Brown of Marblehead, Mass., Edward Desjardins of Winthrop, Me., Walter J. Finnen of Salisbury, Mass., Vincent L. Rich of Hingham, Mass., Hyman Golden of Lawrence, Mass., Manfred E. Simmons of Lowell, Mass. and Leon P. Novicks of Winthrop, Mass.

Chester A. Files of Providence, R. I., Nicholas Savchick of Berlin and Samuel Rapaport of Salisbury, Mass., were obliged to pay only the costs of court. For attaching an un-

Camping Family Are Burned Out, Forced To End Vacationing

A Brookline, Mass. family camping out on the grounds of Frank Leavitt was burned out on Tuesday and had to return to their home.

Mrs. A. W. Anderson was preparing dinner when the tent fly came in contact with the stove. Soon the large tent was a mass of flames and threatened the entire colony of nearby tents.

Through the quick wit of one of the campers the ropes of the flaming tent were cut and the canvas collapsed on the ground to burn out by itself. Coast guardsmen aided the campers in extinguishing the blaze.

Saving only her pocketbook from the ruins Mrs. Anderson was obliged to return with her family to her Brookline home.

authorized permit to plates John E. Myett of Portsmouth paid \$11.70. The charge of driving an unregistered car made against Stanley Archie of Greenland was filed. On a charge of driving without a license Edward F. McManus of Charlestown, Mass., paid the costs of court.

Joseph Herman of Hampton was fined a total of \$9.70 while Richard L. Davenport of Montclair, Mass., was fined \$11.70 for driving on the left of way. Richard Brighton of Boston defaulted bail of \$15. Defaults were also entered for Ralph L. Hamilton of the Portsmouth navy yard, who is charged with reckless driving; Harry A. Goldberg of Roxbury, Mass., and Esau Cooper of Wells, Me.

Allan Bogrett

The condition of Allan Bogrett, son of Mr. and Mrs. Victor Bogrett, who was taken to the Anna Jacques hospital by Hampton Beach Commissioner Armas Guyon, following the unusual accident in Hampton Harbor at which time he was seriously injured, is about the same. The lad, who showed remarkable courage in the face of great danger, when in complying with a request for his help in freeing the rope from the propeller, with which it had become entangled, went to their assistance, thinking the propeller was shut off.



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Brings a New Kitchen Cleanliness



The new CALROD heating unit of this beautiful G E Speedster is CLEAN BURNING... it will not mark or soil the bottom of pans and other cooking implements... it creates no carbon deposit on walls and curtains.

And cleanliness is only ONE of the many advantages of COOKING ELECTRICALLY.

Electric ranges are so automatic, they do so much of the watching... they go on and off when set by the electric clock... the ovens are fast heating, efficient, heavily insulated to retain all heat.

Low Rates Locally for Cooking

The lowest rates ever are now available for homes which cook electrically. You'll find this method of food preparation unusually economical and fast. See our complete display of ranges... from \$89 up, completely installed.

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Telephone 690

Real Estate

KNOCK! KNOCK! Opportunity is knocking to tell you of the outstanding Real Estate Offerings for 1936.

NOTE: Almost all of these offerings can be had on terms of reliable parties.

1—DUE TO SICKNESS. 1—seven room cottage and 1—five room bungalow in the heart of the Beach. Both are nicely furnished and with modern conveniences. Both for sale at \$2600. (for both). This property is assessed at \$3500.00 and the income from renting is \$600.00 per season.

2—TO SETTLE ESTATE 1—two family home and 1—four room cottage with two stall garage. Both nicely furnished and with all modern conveniences. In the heart of the Beach. Lot 50'x100'. Both houses for sale at \$4500.

3—two five room house on F St. with 2 stall garage. All modern conveniences. For sale at \$3500.00.

4—TO SETTLE ESTATE 1—Decided on Boar's Head \$800.

Many more houses \$600 and up. We have property to trade in for other property in different locations.

Property listings of all descriptions and in all locations are always welcome. For Real Estate Service call on us

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Rentals & Sales, Auctions, Appraisals, Justice of the Peace, Property Management, Construction Supervision, Member N. H. R. E. Assn.

Benefit Concert At Union Chapel

The North Hampton Woman's Club has just sent out invitations for the benefit concert to be presented at Union Chapel, Little Boar's Head, on Sunday, September 6, at three P. M., D. S. T. The proceeds are to go to the scholarship loan fund and to the purchase of a Talking Book for the Blind.

The concert will include an organ recital by Wilfred Tremblay of Boston, and a baritone soloist, Norman Leavitt, of North Hampton. Following the concert, there will be a tea

REAL ESTATE ON HAMPTON, RYE AND SEABROOK BEACHES

John C. Percival, Inc. REALTORS

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NUDD'S CAMP GROUND AND ROOMS

Boar's Head Hampton Beach A Good Clean High Ground Place to Camp

Mrs. Hazel Beers H. W. Beers BUSY BEES

Home Baking and Delicatessen Pies, Cakes, Doughnuts, Bread Party And Wedding Cakes Made to Order. Tel. 161 Blvd head O St. Hampton Beach

FRED S. PILLSBURY 401 Ocean Ave (new location) INSURANCE - AGENT -

Best Service, best companies, best settlements.

at four-thirty o'clock at the home of Mr. and Mrs. Alvan T. Fuller, at Little Boar's Head.

The organ at Union chapel was the gift of Hon. Alvan Tufts Fuller and is without pipes, reeds, wind pressure or any of the mechanical requiring no tuning or voicing. This is a Hammond organ, installed this season by M. Steinert and Sons of Boston.

The Woman's Club is glad that Mr. James T. Riddervold of New York, the supervisor of the work for the blind will be present at the benefit concert.

The Talking Book for the blind is a newly developed instrument which will open a new door to literature to thousands of blind people who have heretofore been deprived of reading matter. The Talking Book is a book recorded on long-playing phonograph disc records on which an entire novel may be recorded on a dozen or fifteen discs. By throwing a switch, the machine is converted into a radio and controls allow for variation in speed of reading, and in tone and volume of both radio and reading machine. There is a nationwide concerted effort being made to supply blind people with these machines so that they may enjoy the Talking Book Libraries sent out without cost by the Library of Congress. The North Hampton Woman's Club will have a demonstration of the machine at the concert by Mr. James T. Riddervold, State Supervisor of the Blind, so that those attending will be better able to appreciate the cause they are supporting.

This benefit concert has been an ideal toward which the North Hampton Woman's Club has been striving during the last year; and, due to the untiring efforts of the committee, composed of Mrs. Arthur L. Hobson, Mrs. Grace M. Rosser, Mrs. Estelle Smith, Mrs. Mabel Marston, Mrs. Margaret Seavey, Mrs. Elizabeth Davis, Mrs. Lila Rock, ex-officio, and Mrs. Paul Hobbs, ex-officio, it has at last been made possible.

PROGRAM

Fugue a La Gigue J. S. Bach Choral Melody, "Come Sweet Death" J. S. Bach

Fiat Lux Dubois

Aira "It is Enough" from Elijah Mendelssohn

Sicliana Bossi

The Garden of Iram (Persian Suite) Stoughton

Allegro Con Grazia (Symphony Pathetique) Tschaiowsky

Wandertraume A. Von Flieltz

Ergebung

The Unforeseen Cyril Scott

If I Were King Campbell-Tipton

A Song of India Rimsky-Korsakoff

Flight of the Bumble Bee

PACKARD SEDAN FOR SALE!

Private owner. 1928. 6-cylinder, 5-passenger car. Excellent condition. Will sell cheap. 100 Marsh Ave., Hampton Beach, N. H. Tel. 278.

Found

Wrist Watch on Beach. Owner may have same by proving property and paying for advertising. Telephone Hampton 69.

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ICE CREAM 20c qt., 10c pt.

24 NORTH BOULEVARD Salisbury Beach

Star Laundry

CLIFFORD STREET Established 1896 Telephone Exeter 231-W Truck in Hampton and Hampton Beach Daily

Rimsky-Korsakoff Overture: "The Marriage of Figaro" Mozart

At The Barn Theatre

Thur.-Fri., Sept 3-4. When his arch rival dies, Cobb loses interest in his own business and leaves it to his nephew. He becomes guardian of his rival's children and whips their own business into shape. Making it pretty hot for his nephew. Starring Irvin S. Cobb, Rochelle Hudson, Norman Foster in the comedy "Everybody's Old Man."

Sat., Sun., Sept 5-6. The Best Picture made by Warner Bros. Bette Davis in "Dangerous" the picture that won the Academy of Arts Award. Also on the same program the Masked Marvel, the man who can get out of handcuffs and other rope tricks right before your very eyes. This is not a motion picture.

Mon., Tues, Sept. 7-8. Special Holiday Program. Love and adventure in the Foreign Legion where an English gentleman re-establishes himself and a native girl gives her life in battle. Ronald Colman, Claudette Colbert, Victor McLaughlin, Rosalind Russell in the cast of "Under Two Flags".

Wed., Thurs., Sept. 9-10. The Emperor meets Sissy thinking she is a commoner but he eventually finds out she is sister of his future wife. Whom his has never seen. Matters end happily when the two people in love are allowed to marry. Starring Grace Moore, Franchot Tone, Walter Connolly in "The King Steps Out."

Lost

Black and White English Setter. Answers to name of "Fiddle". Last seen Monday near Mill Bridge. Return to Boar's Head Filling Station. Reward. It

TIME TABLE

Ports-mouth Isles of Shoals GOSPORT HARBOR Wharf of Market Street The Famous Isles of Shoals 10 MILES AT SEA

Steamer SIGHTSEER Capt. Swain (Eastern Standard Time) Subject to change with notice DAILY

Lv. Portsmouth—10 a. m., 5:00 p. m. Arr. Gosport 11:10 a. m., 6:10 p. m.

SUNDAY Lv. Portsmouth 10:30 a. m., 4:15 p. m. Returning Iv. Gosport Harbor 8:20 a. m., 2:45 p. m.

Special rates for parties Take the family for an excellent outing and visit this historical spot.

MORNING JUDGE

BUT THE OFFICER SAYS YOU WERE DRIVING FIFTY MILES AN HOUR!

I COULDN'T HAVE BEEN GOING FIFTY MILES AN HOUR BECAUSE I WENT OUT AN HOUR!

Star Laundry

CLIFFORD STREET Established 1896 Telephone Exeter 231-W Truck in Hampton and Hampton Beach Daily

First National Stores Prepare Now for the DOUBLE HOLIDAY WITH THESE FOOD VALUES

Everything in fine foods for the coming double holiday you will find here. Remember you have two days to buy for. Place your order now.

- GINGER ALE 3 Lge 28 oz 25c
CLUB SODA 3 Bots 25c
LIME RICKEY 6 28 oz Bots 49c
RADIO ASSORTED FLAVORS

- GINGER ALE MILLBROOK - CONTENTS 12 12oz BOTS 59c
CLUB SODA OR LIME RICKEY MILLBROOK CONTENTS 6 12oz BOTS 30c
MOXIE COOLING, REFRESHING - CONTENTS 2 LGE BOTS 25c
GRAPE JUICE RED WING BOT 27c 2 PINT BOTS 9c

- Prime Ribs of Beef 25c lb.
Broilers - 2 1-2 to 3 1-2 lbs. each 27c lb.
Sweet Potatoes 6 lbs. for 19c
Celery 2 for 15c

MAYONNAISE



- 8 oz 13c Jar 23c
Quart Jar 39c

- BAKED BEANS FINAST OVEN BAKED 2 LGE 20 oz TINS 25c
BROWN BREAD FINAST 16 oz TIN 12c
LIBBY'S CORNED BEEF 2 12 oz TINS 29c
COOKIES FINAST FRESH ALL KINDS 2 LBS 23c
SARDINES KING OSCAR IN OLIVE OIL 2 No. 1/4 TINS 23c
SARDINES NORWEGIAN IN OLIVE OIL 2 No. 1/4 TINS 13c

- UNDERWOOD'S DEVILED HAM 2 NO. 1/4 TINS 23c
CAMPFIRE MARSHMALLOWS School Pencil FREE 1 LB BOX 19c
PREPARED MUSTARD FINAST 2 12 OZ MUGS 25c
DROMEDARY DATES POTTED 2 7/8 OZ PKGS 25c
CHEF BOY-AR-DEE SPAGHETTI & MEAT BALLS 2 1/2 OZ TINS 25c
CHANTICLEER CHICKEN AND MAYONNAISE SPREAD 3/4 OZ JAR 15c
PREMIUM FLAKES N B C 1 LB PKG 17c
N. B. C. GRAHAMS PURE UNWEIGHTED GRAPEFRUIT JUICE 2 SMALL PKGS 19c
SUNDINE 1/4 OZ TIN 10c
VANILLA EMPRESS CREAMS 1/2 LB 19c

- CUT-RITE WAX PAPER 18 FT ROLL 5c
PAPER NAPKINS BELLVIEW PKG OF 60 5c
FRESH BREAD PRIZE - SLICED OR UNSLICED - WHITE 18x 8c

FIRST NATIONAL STORES

Church Army

The Church Army Troubadours will conduct their final services of the season on Labor Day. On this day there will be two services, one in the morning at 10:00 and one in the evening at 6:15.

The special speaker at the Sunday service will be the Rev. E. Smith, rector of Christ Church, Exeter.



PAINT and Hardware

If you've been thinking about painting and hardware for freshening your summer cottage we will be pleased to show you the finest the market affords.

Wetherill's Paints—Builders' Hardware—Ruberold Shingles

JOHN A. JANVRIN LUMBER CO. TELEPHONE HAMPTON 11 or 12

DIAMOND C MARKET

Enjoy A Vacation FROM THE HOT KITCHEN THIS SUMMER

We bake all our own Bread, Pastry, Do-nuts, Cookies, Cakes, Pies and Muffins, Every Day.

PARKER HOUSE ROLLS

Our Specialty Baked Twice a Day Full Line of Monarch Canned Goods - FRESH MEATS - HOME BAKED BEANS SATURDAY ROAST MEATS COOKED TO ORDER

The Casino GIFT SHOP

- Roseville Pottery \$1.00 to \$2.00
Rosaries & Rosary Beads \$1.00 to \$3.50
Crucifixes in Italian Marble \$1.00 to \$3.50

THE BEST OF HOME-COOKED FOOD AT FAIR PRICES

DOUG'S C ST.

THE HUB OF THE BEACH

CAFE

'ROUND THE CORNER

- Juicy Steaks Regular Dinners 65c
Tender Chops Noon Specials 35c
Fish - Lobster Complete Supper 50c
Fried or Steamed Clams Club Breakfast 25c

VALUE FOR YOUR MONEY NO MATTER WHAT YOU PAY

There will be the usual service of Holy Communion for Episcopalians held on Sunday morning at 8 A. M. at the Community Church. The celebrant will be the Rev. E. A. Dodd, of Rye.

The Church Army is an evangelistic organization of the Episcopal Church composed of young men and women who have dedicated their lives to full time service for Christ. For the past two months a team of five officers of the society have been conducting daily services from the Bandstand at Hampton Beach. These services have aroused a lot of interest and have been attended by a large number of people. In addition to the evening services three missions for children have been held, each Mission lasting for five days. So popular was this venture that many children had to be turned away as a result of the large number already enrolled. This is the second year that Church Army has been at the beach. They work under the auspices of the Diocese of New Hampshire and were assigned to this work by the Rt. Rev. J. T. Dallas, Bishop of the Diocese. The Church Army wishes to take this opportunity to express their sincere appreciation to the Chamber of Commerce for their wholehearted cooperation and help during the year and to thank most heartily the editor of the Hampton Beach Advocate for his generous and splendid publicity.

Water Carnival

The royal galley floating down the Rye Beach club pool bearing the king and queen of the annual water carnival made an attractive picture last Sunday afternoon.

The three-year-olds, Mike Case of St. Louis, Mo., and Abbey Emmons of Concord as king and queen of the carnival were attended by Polly Thompson of Concord, Nancy Wallace of Brookline, Mass., Gretchen Flanders and Nancy Straw of Manchester. Another pretty feature was the exhibition tandem swimming given by the Bonner brothers of Rye, Phyllis Humphrey and Ruth Kirton of Somerville.

Tieing in the total number of points for the carnival Joanne Way of Melrose, Mass. and Catherine Haffenraffer of Boston, Mass., will

BOAR'S HEAD YARN SHOP

BOAR'S HEAD INN (Mrs.) Marie E. Kitchen, instructor Beautiful Imported and Domestic Yarns Free instruction Guaranteed Satisfaction

The carnival was run under the direction of Charles Quincy Adams

of Somerville and Manchester with Norman Kitching of the Wentworth pool and Harvey Taylor of Rye as judges. George Pridham of Portsmouth was scorer. The prizes for the various events were presented by Arthur L. Hobson of Little Boar's Head.

It's nearly time for fall fairs.

RYE BEACH HORSE SHOW

SATURDAY Sept. 5, 1936

2 P. M. D.S.T.

HOOPER'S RIDING SCHOOL

WEST RYE

General Admission - 55c

The nation's potato crop is forecast by the United States Bureau of Agriculture to be 90 million bushels less than last year's crop.

Introducing To you James B. McManus Makers of New England's most famous ice cream

The Newest and most talked of tea room and dining parlor on the Beach.

The pleasant atmosphere created by the surroundings is distinctive — The food delicious.

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25 to 35% DISCOUNT On KNITTED GOODS and SUMMER DRESSES A grand opportunity to buy fine dresses at close-out prices. Mme W. F. MOGHABGHAB STORE DE LANCEY HOTEL next to Ashworth Hampton Beach, N. H.

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- ONE WEEK—September 7th to 12th Red Label Peanut Butter—16 oz. .25 Choisa Peanut Butter—16 oz. .19 Epicure Orange Marmalade—16 oz. .27 Overland Orange Marmalade—16 oz. .27 Overland Welsh Rarebit—7 oz. .33 Red Label Mushroom Broth—13 1/2 oz.—2 for .37 Red Label Fish Flakes—7 1/2 oz.—2 for .23 Swansdown Baking Powder—1 lb. .35 Red Label Lunch Tongue—12 oz. .41 Red Label Tuna Fish—7 oz.—2 for .39 Red Label Cream of Mushroom Soup—14 1/2 oz. 3 for .33

Posture Contest (Continued from page one)

The DeLa Barre, 16, 20 Denton road Allston, Mass., was selected by the judges. She was presented a large silver trophy by Charles F. Butler, president of the Chamber of Commerce. The runner-up who survived the morning preliminaries were: Virginia Ryan, 43 Beals street, Brookline, Mass.; Lillian Hobert of Epping, N. H.; Beatrice M. Tupper, 68 Washington street, Malden, Mass.; Frina Henemann, 52 Pearson road, Somerville, Mass., and Frances B. Gibbons, 146 Oxford St., Cambridge, Mass. Serving as judges were Jack Reardon of Lawrence, Mass., physical education teacher at the Junior High West in Arlington, Mass., Miss Margaret Dwyer of Haverhill, Mass., supervisor of the Charles D. White Memorial playground at the beach, and Roy Isabel of Exeter of the beach life saving force. The contest was the aftermath of the posture remedial gymnastics conducted by Dr. Lorenz on the sand during the past season.

Women's Convention (Continued from Page 1)

be held in Hampton September 15, 16, 17, by invitation of the Hampton Monday Club. Daylight Saving Time will govern the program. Mrs. Harry Munsey, Hampton, N. H., is housing chairman and will reserve rooms in private homes on request. All meetings other than the Board meeting will be held in the Community Church. The Board of

MADAME KAMA Card Reader READINGS 50c Questions Answered 8 High St., Hampton, N. H.

Directors will meet at 4 p. m., September 15th, down stairs at the Hotel Ashworth.

On the evening of September 15th at 6:30 o'clock there will be a banquet at the Ashworth at \$1.00 a plate. All club women are invited to attend. Make reservations for the banquet with Mrs. William Hill, Hampton, not later than September 7th, as the hotel dining room closes that week.

September 15th at 9:00 A. M., there will be a Council Meeting under the direction of Mrs. Louis P. Elkins and a lecture in behalf of Crippled Children. Speaker from Washington, D. C.

There will be a Press and Publicity Luncheon, under the direction of Mrs. Alfred Rosser, at the Community Church at 12:30 September 16th. Tickets 60c. As only 100 places are available, make reservations with Mrs. Rosser, Harbor Road, Rye, as soon as possible.

Wednesday afternoon Miss Josephine Roche, Assistant Secretary of the U. S. Treasury and Director of the Youth Administration, will be the speaker.

Wednesday evening a Clambake at 6:00 o'clock on the Beach and at 8:00 P. M. in the Community Church there will be a Forum on Social Security.

Thursday A. M., September 17, there will be a Symposium on Taxation.

September 17th, in the afternoon, Mr. J. Anton De Haas, lecturer on International Relations at Columbia, will be the speaker.

Salem High Foot Ball Team Working Out At Salisbury Beach

Many curious football fans are journeying to Salisbury Beach to watch the workout of the Salem High eleven which is staying at the beach for a week's intensive training before the opening of school on Wednesday.

The boys are living at the Palace hotel and eating at the training table in the "Barn". Each morning they arise at 6:30 for a dip in the ocean and a run up the beach to the jetties and back. During the forenoon Coach Bill Broderick puts them through a good workout on the state parking space at the south end of the beach.

Practice may be held later on the baseball field in the center of the town. Following a good two hours rest after luncheon the boys go through another workout. By 9 to the evening all of them have to be in bed.

Salem plays its first game with Newburyport High on September 19 on the occasion of the dedication of their new stadium.

Governor Bridges To Be Speaker At Annual Field Day, Raymond

One of the main features of Raymond's Third Annual Field Day to be held next Monday, September 7, 1936, will be a Labor Day address by Governor H. Styles Bridges with brief remarks by Mayor Francis P. Murphy, Republican candidate for Governor.

The program which starts in the morning at 10 A. M. DST, will be featured by a grand parade with floats and horribles. Following the parade Gov. Bridges will give his address. In the afternoon the famous J. F. McElwain Girls' Drill Team and the Exeter Junior Drum Corps will perform.

Following this there will be a ball game between Raymond and the Haverhill Rockets after which will be staged a 1 mile road race for high school boys.

THE BARN IS OPEN AT SALISBURY BEACH

Presenting a NEW FLOOR SHOW featuring

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MARION YOUNG — DOT TAPPAN Held Over By Special Request

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WONDERFUL DINNER, A GREAT FLOOR SHOW A FINE PLACE TO DANCE

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In the evening there will be a band concert by the Raymond band followed by dancing in the I. O. O. F. Hall.

Street And Electric Railway Association Have Annual Outing

The annual outing of the Street and Electric Railway association of Haverhill, Mass., at the Casino on Monday was of particular importance because it followed by a few

days the final change in that city from street cars to busses.

A photo exhibition of the history of transportation in Haverhill was a feature of the outing. Gerald F. Cunningham, president of the organization, conducted the discussion.

A man who hung up a pair of trousers in an attic at Andeau, Germany, later discovered that a pair of worms had built their nest in one of the pockets and he left them undisturbed.

Political Advertisement

Political Advertisement



FOR SHERIFF

For 16 Years Selectman of Hampton. For 10 Years Chief of Police of Hampton and Hampton Beach. Deputy Sheriff Since February, 1932.

Vote for Harry D. Munsey

AT THE PRIMARIES

September 15, 1936

Hampton Beach Advocate

VOL. IX.

HAMPTON BEACH, N. H., FRIDAY, JULY 26, 1935.

FREE

NEW OUTLET VERY NECESSARY TO ELIMINATE HAMPTON BEACH TRAFFIC PROBLEM

The continually increasing traffic to Hampton Beach demands attention. During the busy season the entrance to the Beach, which is also an exit, is nearly impassable. It takes a half hour or more to cover the short distance from the center of the beach to where the roads divide at the foot of Winnicomet Road when the traffic is heavy. This problem has been a bone of contention for a long time, with conditions gradually growing worse as the Beach becomes more popular. With another approach to the Beach many more visitors could come to this resort for an evening or a day who oftentimes are discouraged by the heavy traffic during these times when special attractions are offered.

Plans for this new outlet have been made for some time awaiting action from the highway department. As time goes on it is realized more and more the need of this new outlet to the Beach. The crowding and speed of machines make the pleasure trip one of danger. It is hoped that the State will look upon this improvement in a favorable light in the near future and that an improvement of this kind will be recognized by vacationists as a step toward their pleasure and comfort in visiting New England's most popular resort.

The Garland Register

Registered at The Garland are: Mr. and Mrs. Samuel Mulholland, Whitinsville, Mass.; Mae E. Burke, Springfield, Mass.; Mr. and Mrs. T. J. McKeon and son, John, Au-

Hampton AAA Wins From So. Berwick C C 9-6 In League Contest

Whether it was the appearance of new uniforms or the good playing of the team, that locals took the highly spirited game last night, was a question. Linneman, who was moved in from the field to third base for last night's fray, turned into victory what was almost a positive defeat by his superior playing. R. Sullivan led the visitors attack with two timely hits in four times at bat. So. Berwick C. C. was literally robbed of two runs in the third when Fleist made a running catch of a high winder to deep right field. The game was called in the sixth on account of darkness. At that time Hampton had three men on and one out.

burn, Indiana; Mr. and Mrs. David Livingstone, Providence, R. I.; Miss Beatrice Hunt, Pawtucket, R. I.; Mae E. Henault, Central Falls, R. I.; Miss Gladys M. Wood, Springfield, Mass.; Miss Lucille L. Earnest, Miss Ann Gregory, Greenfield, Mass.; Mrs. N. Hogan, East Milton, Mass.; Mrs. Joan Regan, Mrs. Helen, Sullivan, Brighton, Mass.; Mrs. Sinclair and daughter, Irene, Frankfort, Ky.; Miss Elizabeth Daley, Miss Ruth E. Daley, Miss Alice Daley, Uxbridge, Mass.; a Whist Club of 15 members from Townsend, Mass. registered through the aid of Miss E. M. Tenney.

Read The Advocate for all the news

Accident At Traffic Light Injures Driver

Edward Holmes, of 252 Hanover street, Portsmouth, received painful injuries last evening from a collision at the traffic light at Hampton centre. Mr. and Mrs. Holmes were crossing Lafayette Highway when another machine driven by James Cavanaugh, not observing the traffic light, drove directly in front of the Holmes car. The crash disabled both cars and Mr. Holmes was badly cut on the head and arm. He was taken to the Portsmouth Hospital by Motor Vehicle officer Herbert Gray and Police officer Jerome Harkness, who investigated the accident. As a result Cavanaugh will be arraigned in Hampton Municipal Court Saturday.

MILK PRICE SETTLED

The State Milk Control Board has established uniform milk prices for the New Hampshire Seacoast from Portsmouth to the Massachusetts line. A retail price of 13 cents has been set.

The beach prices call for 13 cents a quart minimum retail and seven and one-half cents a pint, but specify ten and eight cents for milk sold as Grade A. Heavy cream will retail at 70 cents, 36 and 19; medium weight cream at 62, 32 and 17 cents; and light cream for 30, 20 and 11 cents, with buttermilk at 10 cents a quart.

The minimum price for regular milk at wholesale will be 11 cents a quart and six cents a pint.

Prudential Insurance Group Dine At Casino

The annual outing of the Lawrence District of the Prudential Life Insurance Company was held Wednesday at the Hampton Beach Casino and was attended by managers, agents and clerks from Haverhill, Newburyport and Lawrence. Frederick Houghton of Lawrence acted as master of ceremonies at the banquet, at which time a birthday cake was presented. C. A. Durey of Haverhill. Arrangements for the outing were made by Mr. Houghton, Norman McLeish and William Manzi of Lawrence.

After the banquet, sports were enjoyed, Louis Warden of Haverhill winning the bowling prize. Mrs. Gertrude Dusseault of Haverhill won the prizes in the women's relay and 50-yard dash.

A ball game was played at Tuck Memorial Field in Hampton, James McDowell acting as umpire. Forty-two attended the banquet.

Ashworth Guests

Mrs. Gertrude Austin, Amesbury, Mass.; Miss Maude N. Austin, Westfield, N. J.; Mrs. and Mrs. H. C. Gates, Mr. and Mrs. G. P. Harrington, Orange, Mass.; Mr. and Mrs. Earl F. Hussey, West Hartford, Conn.; Mr. and Mrs. W. J. DuBois and son, Holyoke, Mass.; Mrs. Blanche Hilligan, Greenfield, Mass.; Mr. and Mrs. C. D. Heckroth, Newburgh, N. Y.; Elizabeth Kidd, E. D. Schmoeger, Peru, Ill.; Mr. and Mrs.

Continued On Page Eight



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If you can Buy It Elsewhere For Less We Will Gladly Refund Your Money

LATEST ATTRACTION AT THE COLLEGE SHOP ON THE BOULEVARD AT "A" ST.

PALM BEACH SUITS

They're all tailored for us by Goodall... Makers of famous palm beach cloth, Priced at \$15.75—Slacks priced at \$5.00—Tuxedo coats priced at \$12.00.