





# INFORMATION

### CHURCH SERVICES

**ST. PATRICK'S** Roman Catholic  
Sunday Masses at 6, 7, 8, 9 & 10:30, 11:15 standard time.

**COMMUNITY CHURCH** Non-Sectarian  
Sunday services at 10:00 A. M. and 7:15 P. M., standard time.

### FIREWORKS

Weekly on Wednesdays at 9:30 Standard Time.

### THEATRES

Colonial, Portsmouth. Mat. 2:30, Eve., 6:15, 8:15 D. S. T.  
Casino Theatre, in the Casino—Mat. 2:30, Eve., 7:30 and 9:00  
Ioka Theatre, Exeter—Mat. 2:15, Eve. 6:30 2 shows, DST.

### MAILS

IN — 10:00 A. M.; 2:00, 5:30 P. M. | OUT — 9:00 A. M.; 12:00 noon; 5:00 P. M.

### DANCING

Weekdays - Casino Ballroom 8-12 P. M., E. S. T.

### BOWLING

Daily - Nightly—Casino Bowling Alleys; Ferncroft Recreation Alleys "A" St. (Skeeball, Blvd., between "A" and "B" Sts.)

TRAINS		1:30 P. M.	2:48 P. M.
Hampton to Boston		7:00 P. M.	8:28 P. M.
Daylight Saving Time		9:30 P. M.	10:46 P. M.
WEEK DAYS			
Leave Hampton	Arr. Boston	NOTE—On holidays arr. Boston 9:15 A. M. Stops to leave.	
6:45 A. M.	8:19 A. M.		
7:58 A. M.	9:37 A. M.		
8:39 A. M.	9:53 A. M.		
10:29 A. M.	10:52 A. M.		
1:37 P. M.	2:53 P. M.		
5:20 P. M.	6:51 P. M.		
7:43 P. M.	9:11 P. M.		
SUNDAYS			
8:19 A. M.	9:34 A. M.	8:30 A. M.	9:55 A. M.
11:23 A. M.	12:36 P. M.	10:15 A. M.	11:40 A. M.
5:28 P. M.	6:47 P. M.	1:15 P. M.	2:40 P. M.
8:56 P. M.	12:12 P. M.	3:15 P. M.	4:40 P. M.
		6:00 P. M.	7:25 P. M.
		8:30 P. M.	9:55 P. M.
		12:10 A. M.*	1:30 A. M.

MOTOR COACH SERVICE		Daily	
Daylight Saving Time		Arr. Hampton	
Lv. Boston	Arr. Hampton	Lv. Boston	Arr. Hampton
(No. Sta.)	(No. Sta.)	(No. Sta.)	(No. Sta.)
8:19 A. M.	9:34 A. M.	8:30 A. M.	9:55 A. M.
11:23 A. M.	12:36 P. M.	10:15 A. M.	11:40 A. M.
5:28 P. M.	6:47 P. M.	1:15 P. M.	2:40 P. M.
8:56 P. M.	12:12 P. M.	3:15 P. M.	4:40 P. M.
		6:00 P. M.	7:25 P. M.
		8:30 P. M.	9:55 P. M.
		12:10 A. M.*	1:30 A. M.
WEEK DAYS			
Lv. Boston	Arr. Hampton	Lv. Boston	Arr. Hampton
7:50 A. M.	9:20 A. M.	10:19 A. M.	11:28 A. M.
9:00 A. M.	10:19 A. M.	1:50 P. M.	2:38 P. M.
12:30 P. M.	1:50 P. M.	4:47 P. M.	5:35 P. M.
3:30 P. M.	4:47 P. M.	6:05 P. M.	7:15 P. M.
4:55 P. M.	6:05 P. M.	7:15 P. M.	8:43 P. M.
6:01 P. M.	7:15 P. M.	7:30 P. M.	8:43 P. M.
7:00 P. M.	8:28 P. M.	9:50 P. M.	11:13 P. M.
SUNDAYS			
8:30 A. M.	9:27 A. M.	NOTE—Mondays only.	

## Wilfred Tremblay Is Organist At Recital At Little Boars Head

Plans are already underway for an organ recital to be given by Wilfred Tremblay, well known radio organist, at Union chapel, Little Boars Head, N. H., on Sunday afternoon, Sept. 6, at 3. Norman M. Leavitt of North Hampton will assist Mr. Tremblay as soloist.

Proceeds from the concert will be devoted to the scholarship loan fund and the purchase of a talking book for the blind, two projects of the North Hampton Woman's club.

At the conclusion of the recital tea will be served at the nearby home of former Gov. and Alvan T. Fuller. Mrs. Alfred Rosser of Rye and Mrs. Arthur L. Hobson of Haverhill, Mass., are in charge of the arrangements.

## Lady Fishers Equal Men In Achievement

It takes a girl from an inland city to show those living near the ocean how to excel at deep sea fishing.

Miss Elizabeth Fournier 225 Main Street, Leeds, Mass., recently caught a 13-pound great cod while she was fishing from the boat of Fred Williams of Exeter. This is believed to be a record catch for a feminine fisher at the beach. If a reader of The Advocate knows of any other fair visitor who has pulled in a larger cod, we would like to hear about it. However, we want no "fish stories". We must have facts and, better still, pictures to prove the claim.

There has been a great increase in deep sea fishing this year among the women and girls. Almost daily a party of them goes out to return with varying luck.

## Mayor Edwin Childs Delivers Fine Talk

Declaring that lack of character is the cause of injustice in industry and dishonesty in government Mayor Edwin O. Childs of Newton, Mass., spoke at the civic night of the Community church last Sunday.

It was his belief that all greatness lies in service and that kindness and friendship are the great forces for Americanization. From his 17 years experience as a chief executive Mayor Childs urged that it is cheaper to prevent crime than to reform criminals. Prevention is far better than cure he emphasized. Toward that end a person who sets an example to the youth of his community by his own behavior in business and private life is performing a great service.

## John K. Tener Former Governor Of Penn. At Salisbury Home

Returning with his bride whom he married in Portland, Me., on Tuesday, John K. Tener, former governor of Pennsylvania and former president of the National Baseball League is honeymooning at the Keystone cottage, Salisbury Beach.

Mr. and Mrs. Tener expect to stay at the neighboring beach thru the month of September. Their cottage, which is one of the largest at the beach, was built in 1914 when he was governor. Not for the past six years has it been opened.

The former governor is well known in this section first as a professional baseball player and later as a Summer visitor. He played

## Charlie Hurley Day August 25 Will Draw Crowds From Mass.

Tuesday, August 25, has been designated as "Charlie Hurley Day" at Hampton Beach when Democrats from all sections of Massachusetts will gather here.

Tentative arrangements are being made for morning, afternoon and evening programs in which music, entertainment features and speaking will be intermingled.

State Treasurer Charles F. Hurley, who is seeking the gubernatorial nomination in Massachusetts, will

## VISIT OUR STORES Clover Leaf Dairy

Driftway Avenue Salisbury Beach  
DELICIOUS ICE CREAM MILK SHAKES COLLEGE ICES  
Amesbury Road Stand Ward Hill Stand

**Fresh Eggs**  
Live and Dressed Poultry  
ALDENS POULTRY FARM  
Tide Mill Road  
Hampton, N. H.

**SEA GRILL**  
Hampton Beach, N. H.  
Mrs. D. A. Munsey  
AT JANVRIE HOTEL  
Steak Chicken Sea Food

**HOUSE LOTS**  
FOR SALE AT NO. BEACH  
Large, Sightly.  
FRANK E. LEAVITT

**WOODBURY ANIMAL HOSPITAL**  
Treatment, Boarding, Plucking and Bathing  
BEST OF CARE FOR PETS  
230 Woodbury Ave., Portsmouth, N. H.  
Tel. Porta. 78

Geraniums, Begonias  
Double Petunias Vincas  
Flowers  
BEACH RD. GREENHOUSE  
(Near Town Hall)  
NOT OPEN SUNDAY  
Anna M. Cole, Prop., Tel. 155

**Mrs. Brachwitz**  
Palmist and Other Readings  
Advice in All Life  
Hill House, C Street  
Next Door to Tailor  
Hampton Beach, N. H.

**NORTON'S FISHMARKET**  
Boiled and Live Lobsters,  
Fresh Fish and Clams Daily  
NEXT TO NORTH SHORE  
COAST GUARD STATION

**Boston Custom Tailor Shoppe**  
SUITS MADE TO ORDER  
High grade cleansing, Dyeing, Pressing, Repairing  
Work Called For and Delivered  
B St., Hampton Beach, N. H.

**WHY GO OUT OF TOWN?**  
INSURE LOCALLY!  
MAKE  
The  
Penniman Agency  
your insurance headquarters

**Hampton A A A**  
The Hampton Amateur Athletic Association baseball team will play the Exeter Legion team at Tuck field next Monday, August 17, at 6 P. M. DST.  
The H3A which has so far this season been quite inactive in baseball due to losing the major part of its players to the shoe shop team will sponsor a team made up wholly of local players. Come out and help the local boys off to a good start, thereby showing your appreciation of local players.  
with the Haverhill club of the Eastern New England Association of Baseball Clubs in 1885 and was quite a hero among local fans.

Held At  
**COMMUNITY CHURCH**  
Every Sunday 8 A. M. EST.  
Celebrant, The Rev. E. A. Dodd, D. D.

**WE MAIL CANDY TO ALL PARTS OF THE WORLD.**  
Try Our Delicious HOME-MADE FUDGE  
"The Store of Quality"  
Margaret M. Junkins  
Candy Shop

# AMUSEMENTS

## CASINO

Theatre Hampton Beach

Sun., Mon. Aug. 16 - 17  
**ROBT. MONTGOMERY**  
ROSALIND RUSSELL  
"Trouble For Two"  
News Shorts

Tues., Wed. Aug. 18 - 19  
**OTTO KRUGER**  
Marguarite Churchill  
"DRACULA'S DAUGHTER"  
Selected Shorts

Thur., Fri. Aug. 20 - 21  
**ROBERT TAYLOR**  
Binnie Barnes, Frank Morgan  
"There's Always Tomorrow"  
News Shorts

Saturday Aug. 22  
**RALPH BELLAMY**  
FAY WRAY  
"Roaming Lady"  
Selected Shorts

## OLYMPIA

Theatre Hampton Beach

Sunday Aug. 16  
**ANNE SHIRLEY**  
JOHN BEAL in  
"MLISS"  
Selected Shorts

Mon., Tue. Aug. 17 - 18  
**ROBERT TAYLOR**  
IRENE DUNNE  
"MAGNIFICENT OBSESSION"  
News Shorts

Wed., Thur. Aug. 19 - 20  
**CLARK GABLE**  
JEANETTE MACDONALD  
"SAN FRANCISCO"  
Selected Shorts

Fri., Sat. Aug. 21 - 22  
**IRENE DUNNE**  
ALLAN JONES  
"SHOW BOAT"  
News Shorts

## North-easter? Watch Out!

by Lillian G. Clarke

by Lillian G. Clarke

'Twas a cold raw day at Hampton Beach  
And the storm from the north did blow  
And the wind was raw and the rain was wet  
'Twas a Northeast storm, you know.

The turbulent waters frothed and foamed  
And treacherous looked 'tis true.  
Probably many a ship was caught at sea  
In a gale such as they never knew.

The Casino veranda is a haven so dry  
Where the people walk to and fro  
They hurried along; 'twas because they were cold;  
They seemed to have nowhere to go.

In coats and in capes they tried to keep warm  
But chilled to the bone they did look.  
And those that were caught with-out woolly warm coats  
Pulled wrappers from off every hook.

Tasty buttered pop corn came into its own  
As box after box was consumed.  
So they bought and they chewed for something to do  
Till the pop corn's extinction was doomed.

Some folks walked along with their thoughts far away  
They seemed to have nowhere heads  
Till they happened to see there was no longer rain  
And their faces turned foolishly red.

Then Happy Hampton's King Sol popped his head out again  
For you, the sand and the waves to enjoy  
It's a great place to be and here you should all come;  
It's beloved by each girl and boy.

So come one, come all, our amusements to hear:  
It's a beach such as you never knew.  
With its concerts, auditions and surprises galore,  
Do Come. They are planned just for you.

Come to the beach when the day is warm and sultry inland. The air is cool here.

captured off the beach was one of the features of the day.

## IOKA THEATRE - EXETER

Telephone 270 Matinee 2:15 Evenings 6:30 - 2 Shows Saturday continuous 2:15 to 11 Daylight Saving Time.  
Visit Exeter, New England's most beautiful shire town, 12 miles from the beaches on route 101C. The home of Phillip's Exeter Academy, founded 1783. The model for countless American preparatory schools.

Thursday-Friday  
Shirley Temple - Alice Faye  
"POOR LITTLE RICH GIRL"  
Selected Short Subjects Latest News

Saturday, August 15—Brian Donlevy—Gloria Stuart—  
"36 HOURS TO KILL"  
Harry Carey—Hoot Gibson—"THE LAST OUTLAW"  
Flash Gordon Episode  
Sun., Mon., Aug. 16, 17, Lionel Barrymore, Muarreen O'Sullivan  
"THE DEVIL DOLL"  
Brian Donlevy—Glenda Farrell—"HIGH TENSION"  
Tues. Aug. 18—Gloria Stuart—Robert Kent—  
"THE CRIME OF DR. FORBES"  
William Gargan—Claire Dodd—"NAVY BORN"  
Wed., Aug. 19—Madeline Carroll—Robert Young  
"SECRET AGENT"  
BANK NIGHT EVERY WED.—\$50. or larger acct to lucky one  
Thur., Fri., Aug. 20-21—Bing Crosby—Frances Farmer  
"RHYTHM ON THE RANGE"

## Barn Theatre

WED., THUR. AUGUST 12 - 13  
**MARGARET SULLAVAN**  
— in —  
"NEXT TIME WE LOVE"  
On the Same Program: "MARCH OF TIME"

FRIDAY—One Day Only AUGUST 14  
**CLAUDETTE COLBERT**  
— in —  
"IMITATION OF LIFE"  
News Reel

SAT., SUN., MON.—Three Big Days! AUGUST 15, 16, 17  
**IRENE DUNNE**  
— in —  
"SHOW BOAT"  
News Reel

TUES., WED. AUGUST 18, 19  
**GARY COOPER**  
— in —  
"MR. DEEDS GOES TO TOWN"  
Short Subject

## COLONIAL PORTSMOUTH

This theatre on Daylight Time

Fri., Sat.  
Warner Brothers Present  
"The GREEN PASTURES"  
by Mark Connolly, Also  
"King of the Island"  
Par. Pictorial and News

Sun., Mon., Tues.  
On the Screen: Mr. Baxter  
Frederic March, June Lang  
Lionel Barrymore, June Lang  
"THE ROAD TO GLORY"  
On the Stage Sun. Only—  
The Parisian Follies with 25  
People - Cartoon and News

Wed., Thurs.  
On the Screen  
Robert Montgomery, Madge  
Evans  
"PICCADILLY JIM"  
On the Stage: The Eastern  
Collegiate Players

## RIDE HORSEBACK

Miles of private bridle paths through beautiful pine woods leading to the sea.  
Private riding ring.  
Personal instruction given by owner and graduate of Durland's Riding School of New York City.  
**HOOPER'S RIDING SCHOOL**  
Tel. Rye Beach 139  
WEST RYE, N. H.

## Townsend Club Meets At North Hampton

The Townsend club of North Hampton will hold a meeting in Centennial Hall Thursday evening

## OLYMPIA Portsmouth

Friday and Saturday  
Chas. Ruggles, Mary Boland in "EARLY TO BED"  
Tim McCoy in "Aces and Eights"  
Sunday, Monday, Tuesday  
**TOM BROWN & FRANCES DRAKE** in "I'D GIVE MY LIFE"  
**GARY COOPER** Richard ARLEN, Walter HUSTON in "THE VIRGINIAN"  
Wednesday, Thursday  
Ricardo Cortez, Patricia Ellis "POSTAL INSPECTOR"  
**JOE E. BROWN** Joan Blondell in "SONS O' GUNS"

## Winchester Girl Is Plum Island Queen

Miss Collette Gaffney, 18-year-old blonde from Winchester, Mass., was crowned queen of Plum Island Beach and rode in state during the annual procession of that resort last Saturday.

The program for the day included a parade of floats and costumed children, a baby show, a four-mile road race, swimming events, dory race and kayak race. The exhibition of a 400-pound mackerel shark

**Hampton Beach Tailor**  
A. D'ALESSANDRO  
Flannels and Linens & Specialty  
Work called for and delivered  
C Street Hampton Beach

## Play SKEEBALL

FOR ENJOYMENT AND EXERCISE  
9 BALLS FOR 5 CENTS  
Men's Score 290 or over wins a souvenir dog  
Ladies' Score 230 or over wins a souvenir dog  
Only one per day awarded to a customer.  
OCEAN AVENUE NEAR "B" STREET

## BICYCLES RENTED

RIDE A RALEIGH CYCLE  
For Pleasure and Exercise  
Lighter and Safer  
25c per hour  
\$1.00 per day  
DeLancey Hotel  
Also on Boulevard near P Street



# The Hampton Beach Advocate

An Information Bureau and Community Booster  
Published in the interest of Hampton Beach  
Weekly During the Summer Season

PUBLISHED BY THE HAMPTON PUBLISHING CO.  
Edward S. Seavey, Publisher and Editor.

TELEPHONE HAMPTON 17 FOR  
ADVERTISING RATES IN THIS PAPER

### A CURE

The Constitution, says Stanley Reed, solicitor general of the United States, "is a living, vital institution whose function is to guide and not to curb necessary governmental processes."

Just what does Mr. Reed mean by that? Can he mean that when certain governmental processes are regarded by the majority in power as necessary, the Constitution should not be permitted to stand in the way no matter what its words? What else can he mean by speaking of the Constitution as a living, vital institution that was not intended to curb "necessary government processes"? And what are necessary government processes? Who determines that? The majority in Congress? The Executive? There is none other to make the decision in a democracy. But if a temporary majority can do what it regards as necessary without regard to the curbs of the Constitution, what good is a Constitution?

Mr. Reed is wrong. The Constitution is a curb. Every Constitution is a curb. That's what a Constitution is for. A Constitution is designed to define and to limit the powers of government and to say what a government can and cannot do. And its greatest function is to prevent the government from doing that which it should not do. Its greatest function is to curb those who would act arbitrarily. It is to curb those who would act with tyranny. It is to curb those who would limit freedom. It is to curb those who would deny inherent rights.

## New Hampshire Fire Chiefs' Association Hold Annual Meeting

(Continued from Page 1)

During the hazards of Fourth of July State Fire Marshal Stephen J. Garrity of Lowell, Mass., spoke before the 150 members and guests of the New Hampshire Fire Chiefs' association at the Hotel Ashworth on Wednesday.

The marshal from the neighboring state requested the cooperation of New Hampshire in securing a standardization of rules and regulations among all New England states. The fact that large size fire crackers can be purchased just over the line in both Connecticut and this state increases the loss of life and number of injuries preceding the national holiday among Massachusetts residents, he believed.

Claiming that fire insurance companies are paying out only 35 cents on every dollar, Insurance Commissioner Francis DeCelles of Massachusetts urged that the fight being waged in his state for a quicker reduction in rates be extended to the Granite State. During the past 35 years the insurance companies have never paid out more than 51 cents on a dollar, he declared. He argued that the people of New England are not a moral risk, that they are not the type to set fires and cash in on insurance.

The commissioner scored the conflagration theory advanced by the companies and asserted that they have collected the cost of the San Francisco conflagration at least ten times through their extra two per cent charge. He laid the blame for the high rates on the expense of insurance and reinsurance, which he deemed unnecessary, and not on the actual fire losses which have been steadily reduced by the various departments.

After Chief Ralph S. Goodrich of Epping, president of the association opened the program. Chief H. B. Whiting extended the welcome of the beach. Remarks were made by D. W. J. Huff of Washington, D. C., chief explosive engineer in the U. S. bureau of mines; George Mansfield of Boston, Mass., state lecturer Oranson; Chief Charles L. McCarthy of Worcester, president of the Massachusetts Chiefs' association; Dr. George W. Goode and William J. Hickey, fire commissioner and selectman respectively in Brookline, Mass.; David Flinders of the New Hampshire board of Fire underwriters, Harold J. Monahan of Berlin, past state president of the association; George W. Jones, chemist from Pittsburgh, Pa.; Harold LeBlond of Cincinnati, O.; Chief Charles French of Manchester and former Chief Frank Tiffany of Bennington, Vt.

The arrangements for the outing were made by Chief Whiting, Chief Goodrich and Chief Albert W. Melindy of Nashua.

Over \$1,000,000,000 worth of property is lost each year by fires on farms in the United States. Over two thirds of this loss could be prevented.

## Isles Of Shoals Trip Enjoyed By Many Beach Vacationists

Under the auspices of the Hampton Harbor Yacht club proved popular with vacationists. These will be continued each week until after Labor Day on Tuesdays and Thursdays.

Arrangements were made by Fred R. Batchelder, commodore of the club, with the Gloucester Chamber of Commerce to have guides for a tour of the interesting spots in that Cape Ann community. There is no extra charge for this beyond the \$1.50 for the trip which started at 9 Thursday morning and was concluded late in the afternoon. The trip to the Shoals was taken on Tuesday.

## Fire Department Is Kept Busy At Fires During Past Week

Early in the week the beach fire department was kept on the run with fires at the beach and in the town.

For two hours firemen struggled to extinguish the blaze in the woody Bear Swamp road section which was caused by a careless picnic party. Chief Homer B. Whiting had the novel idea of transporting his water to the scene of the fire. The town water truck with a 500-gallon capacity was rushed to the fire by Highway Agent Fred Perkins and

the range oil tank truck with a capacity of 800 gallons driven by Floyd Gale was also called into service. Thus the firemen were able to keep the flames restricted to a small area despite the thick underbrush.

Earlier in the day an incinerator fire at the Winona cottage on Church street at the beach got away from H. J. Croteau of Lawrence, Mass., and spread to the grass. Firemen caught it before it reached the nearby cottages.

They were also called to Hayward's ice cream parlor for a short circuit in the ice cream motor.

August sales are being featured in many beach stores during the rest of this month.

Scientific PALMISTRY  
Astrology and Inspirational  
Card Reading  
MADAME LOUISE  
C St., Rear Doug's Lunch

HAMPTON OIL  
CO.  
RANGE KEROSENE  
and FUEL OIL  
Lane Block  
Tel. Hampton 205

## COTTAGES FOR SALE AT HAMPTON BEACH

Must be sold to settle estate. Can be seen at any time. A good investment for anyone desiring to purchase Beach property.

EDWARD S. SEAVEY  
Hampton, N. H. Telephone 17

USE GAS  
FOR WARM WEATHER COMFORT  
THE IDEAL FUEL  
ATTRACTIVE PRICES ON RANGES, WATER  
HEATERS & HEATING EQUIPMENT  
Hampton & Seabrook Gas Co.

A. T. Johnson & Son, Inc.  
Pasteurized Milk and Cream  
Produced on Our Own Farms  
BAKER FARM "Grade A" Milk  
Telephone Hampton 42



SHOE REPAIRING  
OUR SPECIALTY  
done while you wait by  
modern machinery  
at  
FEARER'S  
SHOE STORE  
HAMPTON CENTRE

## Accident Driver Is Charged A Reckless Driver By Police

John Francis Crowley, 510 West street, San Diego, Cal., was charged with reckless driving after the smashup of a number of autos on the Lafayette highway in North Hampton last Saturday evening. He will be arraigned in the Municipal court this Saturday. Dr. Wayne P. Bryer was called to treat the facial injury received by one of the woman passengers but he referred her to her own physician in Portsmouth.

After trailing John M. Lawyer, 28 Union street, Worcester, Mass., along the Ocean boulevard to Cutler's hotel Officer Jerome Harkness arrested the out of state driver on a charge of driving under the influence of liquor last Saturday night. He was also bailed for his court appearance.

B. T. Janvrin Sons Co.  
LUMBER  
BUILDING MATERIALS  
PAINTS and HARDWARE  
HAMPTON FALLS, N. H. TELEPHONE 29

# F. W. JEWELL

Operating 'C' STREET FILLING STATION  
SPECIALIZING IN SHELL LUBRICATION — OFFERS YOU GOOD SERVICE  
GOOD QUALITY LOW PRICES

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TEL. 7

ON SHELL PRODUCTS  
WASHING — POLISHING — GREASING — TIRE REPAIRING — GOODYEAR DEALER

BONELESS  
**CHUCK ROAST**  
BONELESS — FOR  
OVEN OR POT ROAST  
25<sup>¢</sup>  
POUND

RIB ROAST BEST CUTS PRIME STEER BEEF LB 23<sup>¢</sup>  
FANCY BRISKET CORNED BEEF LB 27<sup>¢</sup>  
FRANKFORTS SKINLESS LB 21<sup>¢</sup>

SWORDFISH FRESH, SLICED LB 25<sup>¢</sup>  
HADDOCK HAND PACKED AT SEA LB 9<sup>¢</sup>

## COFFEE SALE!

TAKE ADVANTAGE OF THIS WEEK'S OPPORTUNITY TO TRY A & P'S FINE COFFEE AT A SAVING. A & P COFFEES ARE THE WORLD'S LARGEST SELLING COFFEES. THERE MUST BE A REASON --- AND IT'S VERY SIMPLE. A FLAVOR TO SUIT YOUR TASTE -- GROUND FRESH BEFORE YOUR EYES -- AT LOW MONEY SAVING PRICES.

A MILD AND MELLOW FLAVOR  
**8 O'CLOCK** LB 15<sup>¢</sup>  
RICH AND FULL-BODIED  
**RED CIRCLE** LB 17<sup>¢</sup>  
VIGOROUS AND WINEY  
**BOKAR** 1 LB TIN 21<sup>¢</sup>

PEANUT BUTTER "SULTANA" 2 LB JAR 23<sup>¢</sup>  
"OUR OWN" TEA INDIA CEYLON JAVA - 1/2 LB PKG 21<sup>¢</sup>  
BEANS "ANN PAGE" - DOUBLE COOKED 28 OZ CANS 23<sup>¢</sup>  
PRESERVES "ANN PAGE" - MADE FROM FRESH PURE FRUITS 2 LB JAR 28<sup>¢</sup>  
SALMON "SULTANA" "COLD STREAM" 10<sup>¢</sup>  
TOMATOES VINE-RIPENED STANDARD QUALITY 3 CANS 20<sup>¢</sup>  
CORN FLAKES "SUNNYFIELD" 8 OZ PKG 5<sup>¢</sup>  
PARKERHOUSE ROLLS 6 FOR 7<sup>¢</sup>  
PICKLES "ENCORE" SWEET QT JAR 19<sup>¢</sup> "ENCORE" DILL - QT JAR 17<sup>¢</sup>

Rajah Salad Dressing QUART JAR 29<sup>¢</sup>  
Encore Macaroni or Spaghetti 4 8 OZ PKGS 19<sup>¢</sup>  
Ann Page Tomato Juice 3 12 1/2 OZ CANS 17<sup>¢</sup>  
Encore Stuffed Olives 4 1/2 OZ JAR 19<sup>¢</sup>

It's Here!  
LARGE WHITE 20 OZ  
**A & P BREAD**  
BAKED BY A & P BAKERS  
8<sup>¢</sup> THE BIGGEST BREAD VALUE IN TOWN

## Hampton Beach Amateurs

Garbed in a grass skirt with colorful leis around her neck and hair Marjorie Lieber of Newburyport, Mass., captured first prize in the junior division of the amateur nite on Monday with her solos on the electric guitar.

In one of the most unusual acts presented during the series of auditions Alfred Bishop, 19 Beacon street, Laconia, went through amusing and grotesque contortions before the several thousand spectators to win third prize in the senior group. With an acrobatic dance Miss Rita Boulay of Haverhill, Mass., was judged the winner among the older performers while second place went to Miss Eleanor Sheridan, tap dancer from Wakefield, Mass.

The son, "Beautiful Lady in Blue", won the second prize in the junior division for Jackie Tallon of Haverhill, Mass. An unusual act for a child was the recitation of "The Face on the Bar Room Floor" by the 12-year-old Charlotte Ross of Dorchester, Mass.

The program for which James W. Tucker was master of ceremonies and John Milton Fullford was accompanist also included the song, "Please Believe Me," and toe tap by Barbara Hal, 7, of Haverhill; a song by Daniel Mills of Haverhill, a song and tap dance by Avis Hoyt, 8 of St. Johnsbury, Vt., the song, "When Irish Eyes are Smiling" by Marie Brooks, 9, of Cambridge, Mass.; "Goody, Goody" sung by William Varkas of Manchester and another song by Tony Jennato, a member of the Concord battery in the 197th regiment, coast artillery, New Hampshire National Guard, which was encamped at Rye Beach.

## Forty-eight Governors At Beach This Fall?

Governors from the 48 states as well as outlying independent states will be entertained within the area of the New Hampshire seacoast according to plans initiated at the meeting of the Seacoast Regional Development association held at Seabrook Beach.

It was announced that Gov. H. Styles Bridges has invited the Governors' Council of the nation to come to New Hampshire for their next meeting in October. Already several of the invitations have been accepted. It is believed that the meeting will probably be held at Portsmouth.

The necessity for wider roads and better facilities for handling the traffic entering the New Hampshire seacoast was stressed by several speakers. The conservation and development of the region's scenic, historical, educational and cultural attractions, the expansion of facilities for physical recreation and the encouragement of commercial recreational undertakings were touched upon as the chief problems of the association.

It was reported that there has been a tremendous response to the 25,000 illustrated booklets of the seacoast region have been sent out all over the country. Some of the inquiries have come from as far as Seattle, Wash. Plans were made to incorporate the association at the next meeting. In preparation for this step the articles of agreement and bylaws were discussed in detail.

Representatives from the communities of Portsmouth, Somersworth, Durham, Exeter, Greenland, Hampton, Hampton Falls, Madbury, New Castle, Newfields, North Hampton, Newmarket, Rollinsford, Rye, Seabrook and Stratham were present. Frank W. Randall of

## Miss Massachusetts Seeks Other Honor At Atlantic City

Not satisfied with two beauty titles Miss Edna Jones, 19-year old Boston secretary, who was named

"Miss Massachusetts" at the convention of the Elks at Hampton Beach in June, will seek another in the American pageant of beauty at Atlantic City next fall.

Miss Jones will represent the Granite state as "Miss New Hampshire" in the national contest. During the winter she was named "Miss St. Moritz" at the snow carnival in Quincy, Mass. At the Elks convention she was sponsored by the Elks lodge, Quincy and had an easy victory over contestants from the beach.

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HAMPTON BEACH  
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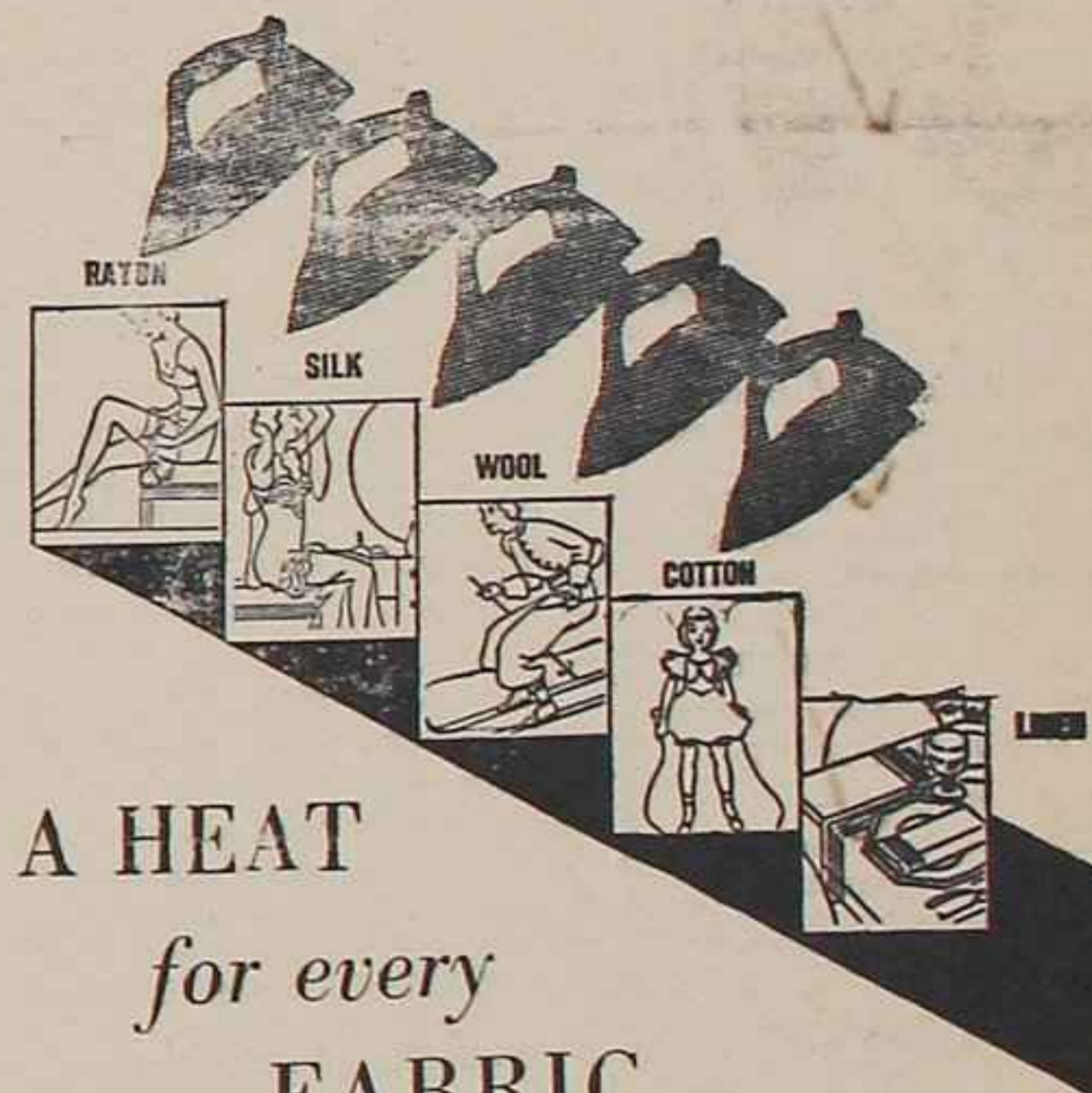
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REASONABLE RATES



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with your old iron

Take advantage of this low price on this newest type Westinghouse iron. It is light, fast heating, strong. You'll love it. Terms, \$1 down, balance monthly.



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Church Army

A recent compilation of figures

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concerning the Church Army services held daily at Hampton Beach prove the worthwhileness of the work being done. So far thirty services have been held with an aggregate attendance of approximately eleven thousand people; in addition to 2700 pocket Gospels that have been distributed to individuals requesting them. The special speaker last Sunday was the Rev. Karl Morgan Block, D. D. of St. Louis, Mo. Doctor Block is one of the leading preachers of the Episcopal church and gave a splendid message to the huge congregation that turned out to hear him. The services conducted by the Church Army Trobadours take place at the Bandstand and begin each evening at 6:15 EST. The Church Army is an evangelistic organization of the Episcopal church and is composed of young men and women who have dedicated their lives to full time service for Christ. A cordial welcome is given to everyone to attend these bright and brief services. Under the auspices of the Church Army there will be a service of Holy Communion every Sunday at 8 A. M. EST held at the Community church. All Episcopalians are urged to take this opportunity to make their communions.

Knox Not To Speak From Band Stand, But At Ashworth Aug. 27

It has been definitely settled that the Rockingham County Republican club will not sponsor the public appearance of Col. Frank Knox, Republican nominee for vice president of the United States, at the band stand in the center of the beach for the benefit of thousands of beach vacationists from many states. He will appear exclusively to the 450 persons attending the annual banquet of the club at the Hotel Ashworth on August 27 as the opening gun in his New England campaign. However, efforts are being made as the result of the many inquiries pouring into the Chamber of Commerce, to have some other group sponsor a public address by Colonel Knox over the beach amplifying system from the bandstand at the conclusion of the other program. The county club officials have made arrangements to have a large area roped off in front of the Ashworth so that those not accommodated at the banquet can hear the talk of Colonel Knox and other candidates amplified from a sound car. Because of the size of the hotel Col. George Ashworth has been forced to restrict the number of banquets to 450. The suggestion that the dinner guests travel from the hotel to a reserved space on the Casino plaza to listen to the public address of Colonel Knox from the band stand was discarded by the county club officials. It was also proposed to complete the original program at the hotel and have another for the benefit of the public at the band stand. During the week a considerable controversy has been waged over the arrangements being made for the appearance of Colonel Knox. From the Salem, Mass. headquarters of the Republicans it was announced that a buffet lunch will be served at the Casino and the speaking program will follow from the band stand. Massachusetts Republicans are making plans to send to the beach large delegations for the event.

Recent Club Appointment

Mrs. John P. Wingate was re-

TIME TABLE

Portsmouth Isles of Shoals GOSPORT HARBOR Wharf off Market Street The Famous Isles of Shoals 10 MILES AT SEA Steamer SIGHTSEER Capt. Swain (Eastern Standard Time) Subject to change with notice DAILY Lv. Portsmouth - 10 a. m. 5:00 p. m. Arr. Gosport 11:10 a. m., 6:10 p. m. (Westward) Lv. Gosport 7:15 a. m., 2:30 p. m. Arr. Portsmouth 8:25 a. m., 3:40 p. m. SUNDAY Lv. Portsmouth 10:30 a. m. 4:15 p. m. Returning Lv. Gosport Harbor 8:20 a. m., 2:45 p. m. Special rates for parties Take the family for an excellent outing and visit this historical spot.

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cently appointed Portsmouth District Chairman of New Hampshire Federation of Women's Clubs. Mrs. Wingate is a Past State Publicity Chairman and Past District Publicity Chairman and has served as Scrap Book Advisor and Radio Advisor.

MIRABEL Pure Fruit PRESERVES 2 lb JAR 28c 2 1lb JARS 29c

Spaghetti RICHMOND 3 16 oz TINS 20c Tea Bags HOMEMADE ORANGE PEKOE BOX of 15 13c BOX of 30 25c

FACE OF RUMP ROAST 24c LEG OF LAMB (Genuine Spring) 25c CHUCK ROAST 25c

SWEET, SPICY AND DELICIOUS - TRY A JAR TIMBER LAKE RELISH PINT JAR 15c

BRIGHT RED RICH ALASKA PACK RED SALMON TALL TIN 21c

FROM THE COLD WATERS OF ALASKA PINK SALMON TALL TIN 10c

ARMOUR'S CORNED BEEF HASH 16 oz TIN 14c SANDWICH SPREADS LEBER 2 3 oz TINS 17c

ELMWOOD CHICKEN BONELESS 6 oz TIN 39c ORANGE JUICE PURE 2 15 oz TINS 23c

SHREDDED WHEAT 2 PKGS 23c SKY FLAKE WAFERS 1 LB PKG 19c

EMPRESS CREAMS CHOCOLATE 1 LB BULK 19c GRAVY MASTER FOR BROWNING AND PERKING UP GRAVIES BOT 10c

GRAPEFRUIT FINAST - Chill and Serve At this low price you have an exceptional food value. No 2 TIN 10c

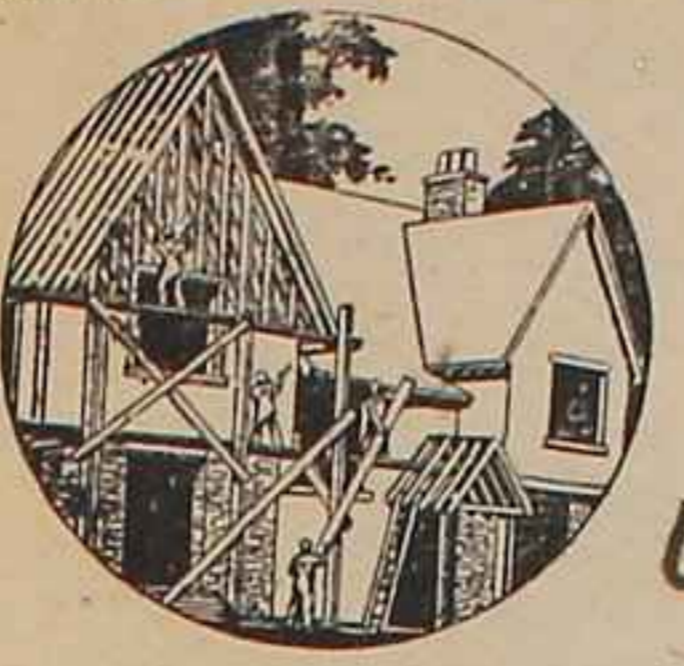
LUX FOR YOUR FINE FABRIC LAUNDERING LGE PKG 21c

LUX TOILET SOAP 4 BARS 25c SWEETHEART SOAP 3 BARS 13c

TOMATOES OF UNIFORM HIGH QUALITY Standard 3 No 2 TINS 20c Richmond 2 No 2 TINS 19c RICHMOND 2 LGE No 2 1/2 TINS 27c SOLID PACK

It is estimated that the world wheat supply outside of Russia and China for the 1935-36 season will be at least 230,000,000 bushels below the total supplied in 1934-35. It will be the shortest crop since 1927.

Field mice cause one-half million dollars worth of damage to the orchards of New England in one year. Next to the rat they are the foremost mammal destroyers of man's crops.



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If you've been thinking about paint and hardware for freshening your summer cottage we will be pleased to show you the finest the market affords. Wetherill's Paints—Builders' Hardware—Ruberoid Shingles

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PARKER HOUSE ROLLS Our Specialty Baked Twice a Day

Full Line of Monarch Canned Goods - FRESH MEATS -

HOME BAKED BEANS SATURDAY ROAST MEATS COOKED TO ORDER

The Casino GIFT SHOP

Roseville Pottery \$1.00 to \$2.00 Rosaries & Rosary Beads \$1.00 to \$3.50 Crucifixes in Italian Marble \$1.00 to \$3.50

Things One Remembers

by R. M. Hofer

Some twenty years ago it became "good politics" to agitate for a return to the government of the land grants given to the pioneer railroads in southern Oregon counties, on the ground that the railroads had not sold the land as originally contemplated. The fact that most of the land consisted of mountains and that there were probably no buyers, seemed to have little consideration. And the fact that the railroads had been paying heavy taxes on the land for fifty years seemed to be not worth mentioning. So the Federal government revoked the grant and took back the title.

And then came the jolt. Counties which had collected nearly half a million a year in taxes from the railroads, found themselves without these sorely needed receipts. Such a howl went up that an Oregon senator finally got an appropriation of \$5,000,000 to repay the counties for taxes lost between 1915 and 1925. After 1925 the controller-general held that payments could come only from revenue collected from the sale of land grant timber, and this has made up only about half the sums lost in taxes to the counties.

A lot of people have never understood just why the government should have paid \$5,000,000 in lieu of taxes lost from land taken over by the government. Government property is uniformly tax exempt on the theory of "public benefit."

As from 50 to 60 per cent of most western states are in government reserves, held for the benefit of future generations, the government would have to pay millions annually to the counties in which these are located if it adopted the same policy it did toward the Oregon counties in which railroad grants were revoked.

It is an inescapable fact that you can't have your tax cake and eat, it, too. Hundreds of communities are going to learn this when the government's socialistic power development program is completed, to the destruction of highly-taxed, private electric properties. And there is no great "public benefit" involved in this issue as there is in conserving irreplaceable natural resources for all the people, which is a true function of government.

Along the Waterfront

by Nod

If you plan to go out sailing, don't let the perplexing problem of navigating the Hampton Harbor entrance preclude your fun—just call on John and he will gladly take over the helm. You might inquire for Amos if John can't be found... Two pretty young girls wistfully asked their hotel manager for some suggestions as to the attractions to be found at the beach. Replied he: "There is dancing, swimming, movies, bicycling, golf, tennis, moonlight and sunlight cruises, bowling and volley ball on the soft sands of the beach"... Hampton Harbor was called upon for another use Wednesday when a seaplane from down Maine landed to ride out the thick weather. If one or two more found this necessary, we would certainly find the time to put a sign: The Charles Francis Adams Air Base... The time has come when either bicycles or automobiles ought to be eliminated on Marsh avenue. Many of the riders appear to be so uncer-

sea. But the danger comes when some foolish swimmer tries to get it. The ball usually skips over the waves about three times as fast as the one who tries to retrieve it... Do you know whether there is any particular significance to be attached to the adjective-soaked introduction given to Hal MacDonald and his band each day by the smooth-tongued announcer at the Chamber of Commerce office? Methinks it sounds slightly off-color.

Cars Collide Head-on At North Hampton

Two cars were in collision at Four Corners, North Hampton on Monday afternoon. While both machines were considerably damaged in the head-on crash the four vacationists were not injured. A car operated by Samuel Hanley of Pawtucket, R. I. in which Mrs. Hanley was a passenger, both of whom were returning from a short vacation in Maine, was proceeding on Lafayette Highway. Mr. Hanley turned out to pass a car that had stopped on the extreme right of the highway. At the same time another car operated by Frank Mirabella of Everett, Mass. with his wife, both of whom were heading east on the start of a week's vacation, cut off the line of traffic into the second lane and Mirabella's and Hanley's cars collided in the middle lane.

BESSIE COOPER

PSYCHIC AND CARD READER PALMIST Marsh Avenue, Foot of St., Tent Hampton Beach, N. H. Hours: 1 to 10 P. M.

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The NEW LADD'S POTATO CHIPS CAN YOU BEAT THEM? TRY THEM at the BEACH

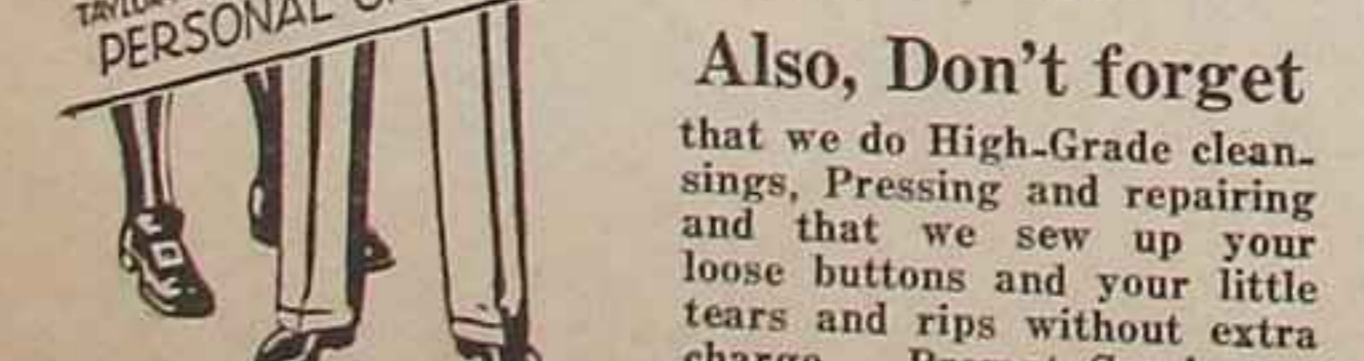
LOOK! JUST ARRIVED!

OUR BRAND-NEW 1936-37 samples for fall and winter suits.

Latest Styles Finest Quality Choice of Colors Take advantage of these low prices for custom-made suits and coats made to your measure for only \$25.00 and up.

Don't Wait - Now is the time to order your fall and winter clothes. Come in and let us measure you up while this offer lasts.

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ON THE CORNER See Your Steak Really Broiled In Our Daylight Kitchen Juicy Steaks - Chops - with French Fried Potatoes at all Hours Grilled Frankfurts Our Specialty

VALUE FOR YOUR MONEY NO MATTER WHAT YOU PAY



Beach Gossip

Patsy Welch of Haverhill, Mass.,

who formerly conducted Welch's sandwich shop at the beach, yesterday celebrated his 32nd wedding anniversary with his wife at Lorenz's Sea Grill.

There were 50 employees of the Industrial Credit Union of Lawrence that banqueted at the Casino dining rooms on Wednesday.

The annual outing of 40 employees of the Boston Mutual Life Insurance Co. of Lawrence, Mass. was held at the Casino on Thursday.

Lawrence Tucker of Washington, D. C. and his bride are spending this week with his parents, Mr. and Mrs. James W. Tucker. During the past year he has been with the resettlement administration in Washington.

Among the interesting guests at the Lawrence House are Miss Kathryn A. Dwyer, buyer for the Providence branch of Cherry and Webb; James B. Cuff, money order clerk at the Norwood, Mass. post office; Alfred W. Walker who is in charge of the electric transit that pulls the passenger transit through the Hoosac tunnel at North Adams.

Introducing To you

James B. McManus

Makers of New England's most famous ice cream

The Newest and most talked of tea room and dining parlor on the Beach.

The pleasant atmosphere created by the surroundings is distinctive — The food delicious.

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Mme. W. F. MOGHABGHAB Wishes to announce that a great reduction sale of 25 and 35 per cent discount will be offered for high quality knitted goods and summer dresses; do not miss this great opportunity. STORE DE LANCEY HOTEL next to Ashworth Hampton Beach, N. H.

S. A. Dow & Son North Hampton, N. H. Hampton, N. H. Tel. 39-3 Rye Beach Tel. 7 ONE WEEK—AUGUST 17th to 22nd PERCER SARDINES—3 1-4 oz. 2 for .29 OVERLAND PICKLES—12 1/2 oz. Sweet or Sour Mixed Sweet or Sour Gherkins Sweet or Sour Onions .27 RED LABEL TOMATO JUICE 15 oz. 3 for .27 RED LABEL VEGETABLE SALAD—20 oz. .29 OVERLAND BEACH PLUM JELLY—10 oz. .25 EPICURE SLICED OX TONGUE—6 oz. .41 OVERLAND STUFF'D QUEEN OLIVES—5 1/2 oz. .21 RED LABEL PRUNE PLUMS—30 oz. .16 RED LABEL ONION SOUP—16 oz. 2 for .33 CHOISA POTATO SALAD—16 oz. .20 RED LABEL CODFISH CAKES—10 oz. 2 for .25

Queen Shows Close

(Continued from Page 1)

Haverhill, Mass., Miss Betty DePietro of Rosindale, Mass., Miss Helen M. McCool of the beach and Miss Carmen Gauron also of the beach. Votes are being cast by vacationists at the booth near the Chamber of Commerce office.

Noted Boxer at Beach

(Continued from Page 1)

has a good opportunity of acting as a sparring partner to Jimmy Braddock, world heavyweight champ, as he prepares for his match with Max Schmelling.

When in his prime Callahan gave a good account of himself against Mickey Walker, the Great Toy Bull Dog, and Maxie Slapsy Rosenbloom, then ruler of the 175-pound class. Callahan is staying at the Ra-Ja, 16 M street during his workout.

Mass. and G. M. Winter of the W. M. Quimby Co. in Boston, Mass. Stopping at the Janvrin is T. J. McKeon, president of the Auburn Rubber Co. at Auburn, Ind. and his wife.

Samuel B. Tarrant, owner of the Tarrant clothing store, one of the largest in Manchester, is sojourning with his wife at the Hillcrest Inn. Also there are Sergt. James Burns of the Greenfield, Mass. police department and his family and E. H. Nolan, owner of the Packard Sales and Service at Greenfield with his wife.

Twice each summer a full moon rises over the Notch and lights Lake Gloriette, creating a scene of rare beauty. It is an event eagerly anticipated and marked with a water festival.

For this feast of eye entertain-

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AT SALISBURY BEACH

Presenting a NEW FLOOR SHOW featuring

JOE DONAHUE AND PARTNER

a brother of Jack Donahue of the Stage, Screen and Radio fame IN PERSON

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WONDERFUL DINNER, A GREAT FLOOR SHOW A FINE PLACE TO DANCE

Where You Always Meet the Best People

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SUGAR 10 lbs. - 53c CASINO MARKET Tel. 283 Hampton Beach, N. H. New POTATOES Pk. - 45c SPECIALS FOR FRIDAY - SATURDAY - AUG. 14 - 15

S. S. PIERCE SPECIALS S. S. PIERCE Tomato Juice 2 Bots - 29c S. S. PIERCE ASST. Cream Soups 6 Tins - 69c S. S. PIERCE Apple Sauce 2 Tins - 21c S. S. PIERCE Pineapple Juice Lg. Tin - 35c 3 for \$1.00 S. S. PIERCE Picnic Size Sardines 3 tins - 29c S. S. PIERCE Unsweetened Breakfast Pineapple in Natural Juice Lg. tin - 28c Boneless Top Roll POT ROAST 24c Thick Rib CORNED BEEF 26c Fancy Northern TURKEYS 39c lb. Fresh Ground HAMBURGER STEAK 2 lbs. 45c

SATURDAY SPECIAL Fresh Baked Beans Brown Bread Parker House Rolls - Pies Date Muffins, and a SPECIAL HARLEQUIN CAKE 29c A Loaf

FRESH MADE CHICKEN CHOP SUEY 35c a lb. JUICY ORANGES 3 Doz. - \$1.00 CANDY SPECIAL 35c Box of CHOCOLATES 29c

Hampton Beach Advocate

VOL. X

HAMPTON BEACH, N. H., FRIDAY, AUGUST 21, 1936.

FREE

COLONEL FRANK KNOX SPEAKS AT BEACH NEXT THURSDAY

The controversy over the public appearance of Col. Frank Knox, Republican nominee for the vice presidency of the United States, Thursday afternoon at 3, was

settled with the announcement by Col. George Ashworth that a new band stand with seats for 1500 will be erected on the promontory in (Continued on Page 8)

Audition Performers Win Prizes On Other Beach Programmes

Gay Ninety Costumes For Bathing Seen On Beach Attract Crowds

Not satisfied with winning the first prize in the amateur radio auditions at Hampton Beach Monday evening Elaine Chaput young Haverhill acrobatic dancer, went to Salisbury Beach the next night and again captured first prize at the Ocean Echo amateur night. With the reading, "Little Mis-

Shades of the Gay Nineties were seen on the beach this week when a group of visitors at the Lawrence House disported themselves on the sand in the bathing attire of 40 years ago.

The voluminous skirts of the women hid any outline of their forms from the curious eyes in (Continued on Page 8)

Harbor Yacht Club Formal Opening Next Thursday, August 27

The official opening and dedication of the Hampton Harbor Yacht club will be next Thursday evening after open house during the afternoon.

A buffet supper in charge of Percy Wheeler of Orange, Mass. will start off the evening's entertainment program which is being arranged by Daniel Smith of Haver-

Band Will Play From Newly Erected Stand In Front Of Ashworth

Precinct Commissioner Armas Guyon is building the band stand for the speaking program of the Rockingham County Republican club next Thursday. It is expected that it will be ready for the decorators by next Monday. Beach residents are wondering whether the expenses are to be borne by the

FISH MARKET SEA SHELL Fish Lobsters Clams LORENZ'S Famous For Lobster Dinners and Fried Clams NEAR MILE BRIDGE SILK TEA AND COFFEE Sea Food from the Ocean to your Plate the Same Day

Agents for S. S. Pierce LIQUORS Agents for S. S. Pierce LOW PRICES SHAHEEN'S, INC. New and Only Location Broadway and Route 1-A SALISBURY Tel. 895-2 BEACH



Oh!

Goody - Goody Here's Randall's Annual Perfume Sale

- 35c April Showers 19c 75c Caron's Black Narcisse 49c \$1.75 Caron's Bellodgia 98c 35c Cappel 19c 65c Coty's Jasmin, Emeraude, L'Aimant, L'Origan, Chypre or Ambre Antique 39c \$2.00 Caron's Christmas Night \$1.29 \$2.00 Chanel No. 5 98c 55c Evening in Paris 39c \$1.75 Guerlain's Liu 98c \$1.50 Guerlain's Shalimar 89c 85c Golli Wog 49c 60c Houbigant's Quelques Fleurs 39c 60c Houbigant's Mon Boudoir 29c 60c Houbigant's Ideal 29c \$1.00 Renaud's Sweet Pea 59c 50c Roger & Gallet's Fleur D'Amour, Silver Poppies or Jade 29c

All Summer Apparel, Shoes and Beach Wear Reduced to actual cost. Hurry if you want to SAVE!

RANDALL'S CUT RATE If you can Buy it Elsewhere For Less We Will Gladly Refund Your Money

:- CLOSING OUT SALE :- SURF SIDE BEACH SHOP

ON THE BOULEVARD @ "C" ST. QUALITY MERCHANDISE AT UNUSUALLY LOW PRICES BARGAINS

BEACH ROBES Made of terry cloth \$5 and \$8.95 quality Sale Price . \$2.97 LADIES' JANTZEN BATHING SUITS ON SALE NECKWEAR SPECIAL LOT SALE PRICE 5 ties for . \$1.00 CULLOTTES THE LATEST STYLE SALE PRICE . 69c MEN'S SLACKS "SANFORIZED" SALE PRICE . 98c WOMEN'S WHITE SUMMER HATS \$1 qual. Sale Price 60c GORDON'S SILK STOCKINGS \$1 Grade SALE PRICE . 69c BEACH TERRY PAJAMAS 2 piece \$2.45 quality for women. SALE PRICE . \$1.79 WOMEN'S SHOES DO YOU WEAR SIZE 3, 3 1/2, 4, 4 1/2? Special 1 lot priced at 60c Boulevard Shoes . \$1.45 CAPS Tan crash linen Sale Price . 27c WOMEN'S BEACH SLACKS Plain colors and trims SALE PRICE . 89c LADIES' HALTER-SUITS An extra good bargain SALE PRICE . 79c