

Children's Day— (Continued from Page 1)

playground for free ice cream and lollipops. Presiding over the "future of Hampton Beach" as the goddess of the sun on the beautiful precinct float, Jane Butler on her golden throne was flanked by June Boggett in the gay robes of the day, Maureen Wenk of Springfield, Mass., in the silver of night, Lorraine and Gloria Smithson of Lawrence, Mass. as the sand and the stars. Basking in the sunlight were the children of the beach, Lois Yell and Barbara

Ga braith, Ruth Lambert Virginia Long, George Michalek and Billy Wenk of Springfield, Mass. The garden of Mistress Mary beside a green pool on which white swans floated was depicted on the float sponsored by the town of Hampton. As "Mary quite contrary" Miss Margaret Noyes watered her flowering children, Charlotte Wygant of Marlboro, N. Y., Arline and Ann Janvrin, Luella Pevear Joy Clark, June Elliot, Jewell Bake, Barbara French and Christine Lane all of Hampton. Outlined in blue and gold fringe the American Legion auxiliary float showed the service of this country to 11 allied European nations during the World war Standing under the arch were Elsie Ferguson as the U. S. A., Roland Janvrin as a soldier, Joseph Ferguson as a sailor, Dorothy Sayers as a Red Cross nurse ministering to Marvis Young as Belgium, Constance Young as England, Betty Ferguson as Scotland, Natalie Brooks as France, Shirley Stickney as Ireland, Dorothy Davis as Poland, Marion Elwell as Portugla, Mary Gotham as Italy, Nancy Lovell as Greece, Natalie Leake as Jugoslavia and Carol Nygant as Czechoslovak.

Decked in patriotic colors the coast guard boat was over running with happy children among whom were "Sonny" Corning, Billy Sticks, William Stickney, Jr., Pauline and Marie Mattie, Edwin and Francis Cook. A wedding scene was shown on the decorated auto of Emery's greenhouses. A feature of the colorful procession was the appearance of the 100 piece band of boys and girls from the St. Mary's of the Assumption parochial school from Brookline, Mass. The girls in their maroon costumes with white lined capes and glittering Roman helmets topped by waving scarlet plumes, received prolonged applause from the thousands of spectators that lined the boulevard. Both groups, champions for the last three years of the Massachusetts diocese, did marching maneuvers before the reviewing stand after the parade had broken up. Elizabeth Coleman and Edward Hayward were the capable drum majors of each section. On their arrival at the beach the musicians were served luncheon at the Ashworth hotel. Rev. Michael Durant was in charge of the group. A reproduction of a two-wheeled

hose wagon used for the fire protection of the beach in 1908, which was fashioned by the firemen, was drawn by Allan Winrow of Newton Centre, Mass., Robert Freedman of Exeter, George Wilson of St. Petersburg, Fla. Roger and Roland Bruneau of the beach. Heading the doll carriage section was Priscilla Boston as queen of the lollipops in a boat driven by Donald Boston with Betty and Jessie Currie of Manchester bearing giant lollipops as her ladies-in-waiting. The merriment of the spectators was provoked by Douglas Hunter Jr., as a "tin can tourist. Another amusing group included Russell Merrill, Jr., as "Whimpy", Richard Cutts as "Pop-eye" and Cynthia Merrill as "Sweet Pea", all of them from Hampton Falls. Jane Frisbee of Arlington, Mass. wheeled a rose petal carriage while that of Audrey Lamott of the beach was 'decked in blue and white. Hailing from some distance away Eleanor Mooney of Tulsa, Okla., called herself "Miss Oklahoma" but Virginia Minahan of Lawrence, Mass., was "Miss America" and Donald Dubuc of Westford, Mass., "Mr. Hampton."

On the committee from St. Patrick's were Mrs. John J. Davis, Mrs. William Mack, Miss Margaret Morrissey, Miss Alice Gallagher, Miss Alice Richards, Herman Roache and John Ruddy. On the precinct committee were Mrs. Ethel P. Uhlig, Mrs. Arthur Greene, Mrs. John D. Long, Mrs. William Dwyer, Miss Margaret Dwyer, Miss Mary Heeney, Mrs. Benjamin Whitehouse, Mrs. L. M. Smith, Mrs. G. F. Archibald, Miss Eleanor Archibald, Mrs. A. H. Brown, Mrs. Owen Boston, Miss Maud I. Entwistle and Mrs. Irving Chesley.

Introducing To you James B. McManus Makers of New England's most famous ice cream

The Newest and most talked of tea room and dining parlor on the Beach.

The pleasant atmosphere created by the surroundings is distinctive — The food delicious.

North Beach Blvd. Opp. Coast Guard Station

PALMER'S LOBSTERS AND FRIED CLAMS CHICKEN AND STEAK NORTH BEACH Near Coast Guard Station HAMPTON, N. H.

S. A. Dow & Son North Hampton, N. H. Hampton, N. H. ONE WEEK—July 27th to August 1st RED LABEL PINEAPPLE JUICE, 18 oz. 3 for .39 RED LABEL BARTLETT PEARS, 20 oz. .20 RED LABEL LIMA BEANS, 20 oz. 2 for .37 RED LABEL GOLD. BANTAM CORN, 20 oz. 2 for .25 CREOLE CHILI SAUCE, 12 oz. .23 OVERLAND BLACK CURRANT JELLY, 10 oz. .27 RED LABEL APPLE SAUCE, 20 oz., 3 for .27 RED LABEL CORN BEEF HASH, 16 oz. .32 OVERLAND PICCALILLI, 16 oz. 2 for .49 CHOISA HAM SPREAD, 3 oz. 2 for .31 CHOISA FRENCH DRESSING, 8 oz. .17

MADAME KAMA Card Reader READINGS — 50c Questions Answered 8 High St., Hampton, N. H.

SPRING and SUMMER Suits & Coats Have your clothes made to order. NEW LINE OF SAMPLES FOR 1936-37 Fine Choice of Color Prices Reasonable We also do high-grade CLEANING, PRESSING AND REPAIRING - 1 DAY SERVICE - BOSTON CUSTOM TAILOR SHOP 3 "B" St., Hampton Beach Tel. 415

THE LINEN MART Delta Block Specializing in - - Fancy Linens - - Handkerchiefs - - Children's Wear & Beach-Wear You are invited to come in and look around . . . Compare our prices and quality - SPECIALS FOR THIS WEEK - HEAVY QUALITY TERRY CLOTH ROBES \$1.39 Regular \$2.98 FINE QUALITY IRISH LINEN DINNER CLOTHS \$1.00 \$3.00 value.

OCEAN ECHO Ball Room Salisbury Beach DON FERDI and his N. B. C. Intercollegiate Orchestra — 17 Featured Stars with the 3 Co-eds and Bob Lido Broadcasting weekly from the Ocean Echo on a Coast-to-Coast Hookup. Come to the Echo and enjoy fine music in a comfortable setting. Visit our Cocktail Lounge.

Hampton Beach Advocate

FIRE CHIEF HAS NARROW ESCAPE WHEN FLOOR FALLS

Fire departments from five districts were called to a disastrous fire which at one time threatened to destroy the entire Green Acres Inn at Hampton Falls, recently purchased by J. E. Knick of Danbury, Conn. Continued On Page Eight

Breakwater At Shoals Proposed By Trustees Of Univerity Of N. H.

Realizing the inadequacy of the landing facilities at the Isles of Shoals to both the Marine Zoological Laboratory and the Coast Guard station, a number of the trustees of the University of New Hampshire, President Roy D. Hunter, Irwin B. Steele, commander of the First District Coast Guard (Continued on page eight)

Trapeze Girl Plunges Sixty Ft To Concrete Square At Salisbury

Salisbury Beach — Before the terrified gaze of thousands of people watching a free act in the square a 23-year-old girl plunged to her death when a head-strap by which she hung on the end of a trapeze bar broke and she shot to Continued on page four

Lightning Strikes Seabrook End Of Mile Bridge During Storm

For once a fire on the mile wooden bridge wasn't caused by a careless cigarett smoker. Last Saturday during a sudden storm a lightning bolt hit the Seabrook end of the bridge and set it on fire in two places. Passing thru the top planking the bolt ignited the decayed wood underneath. In spite of the fact that the bridge (Continued on Page 5)

The Modern Ballroom & Tap Class Casino Ballroom 2:30-4 every day Private by Appointment VARSEY Prof. Instr. Casino offers 20 checks to Casino Ballroom every day as attendance prize.

FISH MARKET SEA SHELL Fish Lobsters Clams Famous For Lobster Dinners and Fried Clams LORENZ'S NEAR MILE BRIDGE SILEX TEA AND COFFEE Sea Food from the Ocean to your Plate the Same Day

LIQUORS LOW PRICES SHAHEEN'S, INC. New and Only Location Broadway and Route 1-A SALISBURY Tel. 895-2 BEACH

SURF SIDE BEACH SHOP ON THE BOULEVARD @ "C" ST. Featuring the Latest Knits & Styles of LADIES' JANTZEN SWIM SUITS MEN'S TUCK MIO \$4.95 KAVA KNIT BRA \$4.50 TUCK MIO \$4.95 TOPPER \$5.95 TRUNKS \$2.95 1936 SUMMER PROMOTIONS CULOTTES \$1.19 NEW SLACKS \$1.19 NEW PAJAMAS \$1.95 PAJAMA SETS \$1.95 LARGE CANNON TOWELS .35 FISH NET BATHING SHOES .79 LADIES' SHOES 2.45 MEN'S ASCOT TERRY ROBES \$3.95 POLO SHIRTS, all styles 1.00 CAPS, tan crash popular .35 SLACKS, corded patterns, \$2.45 now 1.95 SHIRTS, collar attached 1.50 SEERSUCKER TIES, washable .35 PALM BEACH SUITS 16.75 100 Men's \$35 Suits - A SUMMER DISPOSAL SALE AT \$22.50-Every Suit Guaranteed

Run Right to RANDALL'S We're Overstocked! therefore Every bathing suit in our entire stock radically reduced. This price reduction includes - Jantzen, Forest Mills, Lee Way, Shirley Temple and U. S. Rubber Suits - NOW AT ACTUAL COST PRICES If your present suit looks somewhat shabby 'side of the dazzling suits now being worn, then we urge you to be here early Saturday to take advantage of these extraordinary Bargains. RANDALL'S CUT RATE If you can Buy it Elsewhere For Less We Will Gladly Refund Your Money



# INFORMATION

**CHURCH SERVICES**

**ST. PATRICK'S**  
Roman Catholic  
Sunday Masses at 6, 7, 8, 9, 9:45 and 10:30, 11:15 standard time.

**COMMUNITY CHURCH**  
Non-Sectarian  
Sunday services at 10:00 A. M. and 7:30 P. M., standard time.

**FIREWORKS**  
Weekly on Wednesdays at 9:30 Standard Time.

**THEATRES**  
Colonial, Portsmouth, Mat. 2:30, Eve. 6:15, 8:15 D. S. T.  
Casino Theatre, in the Casino—Mat. 2:30, Eve., 7:30 and 9:00  
Ioka Theatre, Exeter—Mat. 2:15, Eve. 6:30 2 shows, DST.

**MAILS**

IN — OUT —  
10:00 A. M.; 2:00, 5:30 P. M. | 9:00 A. M.; 12:00 noon; 5:00 P. M.

**DANCING**  
Weekdays - Casino Ballroom 8-12 P. M., E. S. T.

**BOWLING**  
Daily - Nightly—Casino Bowling Alleys; Ferncroft Recreation  
Alleys "A" St. (Skeeball, Blvd., between "A" and "B" Sts.)

**TRAINS**

Hampton to Boston	1:30 P. M.	2:48 P. M.
Daylight Saving Time	7:00 P. M.	e8:28 P. M.
	9:30 P. M.	10:46 P. M.

**WEEK DAYS**

Leave Hampton	Arr. Boston	NOTE—On holidays arr. Boston
6:45 A. M.	8:13 A. M.	9:15 A. M. e Stops to leave.
7:58 A. M.	9:07 A. M.	
8:39 A. M.	9:53 A. M.	
10:29 A. M.	10:52 A. M.	
1:37 P. M.	2:53 P. M.	
5:20 P. M.	6:51 P. M.	
7:43 P. M.	9:11 P. M.	

**SUNDAYS**

8:19 A. M.	9:34 A. M.	8:30 A. M.	9:55 A. M.
11:23 A. M.	12:36 P. M.	10:15 A. M.	11:40 A. M.
5:28 P. M.	6:47 P. M.	1:15 P. M.	2:40 P. M.
8:56 P. M.	12:12 P. M.	3:15 P. M.	4:40 P. M.
		6:00 P. M.	7:25 P. M.
		8:30 P. M.	9:55 P. M.
		12:10 A. M.*	1:30 A. M.

**WEEK DAYS**

Lv. Boston	Arr. Hampton	Leave Hampton	Arr. Boston
7:50 A. M.	9:20 A. M.	8:13 A. M.	9:15 A. M.
9:00 A. M.	10:19 A. M.	10:19 A. M.	11:28 A. M.
12:30 P. M.	1:50 P. M.	1:50 P. M.	2:38 P. M.
3:30 P. M.	4:47 P. M.	3:05 P. M.	4:28 P. M.
4:55 P. M.	6:05 P. M.	5:20 P. M.	6:43 P. M.
6:01 P. M.	7:15 P. M.	7:20 P. M.	8:43 P. M.
7:00 P. M.	8:28 P. M.	9:50 P. M.	11:13 P. M.

**Fresh Eggs**  
Live and Dressed Poultry  
ALDENS POULTRY FARM  
Tide Mill Road  
Hampton, N. H.

**SEA GRILL**  
Hampton Beach, N. H.  
Mrs. D. A. Munsey  
AT JANVRIN HOTEL  
Steak Chicken Sea Food

**HOUSE LOTS**  
FOR SALE AT NO. BEACH  
Large, Sightly.  
FRANK E. LEAVITT

**WOODBURY ANIMAL HOSPITAL**  
Treatment, Boarding, Plucking and Bathing  
BEST OF CARE FOR PETS  
290 Woodbury Ave., Portsmouth, N. H.  
Tel. Forts. 78

Geraniums, Begonias  
Double Petunias  
Flowers Vines  
BEACH RD. GREENHOUSE  
(Near Town Hall)  
NOT OPEN SUNDAY  
Anna M. Cole, Prop., Tel. 115

**Mrs. Brachwitz**  
Palms and Other Readings  
Advice in All Life  
Hill House, C Street  
Next Door to Tailor  
Hampton Beach, N. H.

**NORTON'S FISHMARKET**  
Boiled and Live Lobsters,  
Fresh Fish and Clams Daily  
NEXT TO NORTH SHORE  
COAST GUARD STATION

**Boston Custom Tailor Shoppe**  
SUITS MADE TO ORDER  
High grade cleansing, Dyeing, Pressing, Repairing  
Work Called For and Delivered  
B St., Hampton Beach, N. H.

**WHY GO OUT OF TOWN?**  
INSURE LOCALLY!  
MAKE  
The Penniman Agency  
your insurance headquarters

## Testimonial Banquet At Ashworth Hotel

The Ashworth hotel was the scene of a testimonial banquet last Monday evening to James P. Gallagher of Newton, Mass. who has recently been elected trustee of Kiwanis International. There were 150 representatives from 31 Kiwanis clubs throughout New England present.

The dinner was also tendered to all the New England district officers. As lieutenant governor of the New Hampshire and Vermont district Albert H. Wolfson of Portsmouth acted in the role of master of ceremonies. Arrangements for the banquet were made by officers of the Portsmouth club.

During the entertainment there were several selections by the Rochester glee club as well as solos by Frank Vennett and James Nethercott both of the Saco-Biddeford, Me. club. Several members of nearby clubs were called upon to provide impromptu entertainment.

Dist. Gov. John P. Harbison of Hartford, Ct., announced that the New England convention will be held on Sept. 13, 14, and 15 at the Balsams in Dixville Notch. The chief speakers will be Gov. H. Styles Bridges and A. Copeland Callen of Urbana, Ill., president of Kiwanis International. This is the first time in many years that an international president has attended a New England convention.

Douglas Bremer of Montreal, who is lieutenant governor of the eastern Ontario division and an outstanding figure in the civic affairs of Canada, will also speak. Plans have been made for a masked ball on one night and an international night for another. A large delegation of Canadian Kiwanians will be present for the latter occasion.

Other speakers at the banquet included Lieut. Govs. Robert Pride Orange, Ct.; Robert Eastland of Western Massachusetts; Burt LeClaire, Woonsocket, R. I.; George Morin, Boston; Gardner Bartlett, Lowell, Mass.; Robert Gremley of Auburn, Me.; Levi Williams, Augusta, Me.; Past Dist. Govs. E. Wesley Enman, West Roxbury, Mass. and Dr. Franklin E. Dow, Northampton.

## Bish. Dallas At Beach

At the Church Army service on Sunday evening the special speaker will be the Rt. Rev. John T. Dallas, Bishop of New Hampshire. Bishop Dallas is a forceful speaker and will undoubtedly have a message well worth while hearing, a cordial invitation is extended to everyone to be present. The service begins at 6:15 p. m. E. S. T. and will be held at the Bandstand.

On Sunday morning at 8 a. m. E. S. T. there will be a service of Holy Communion for Episcopalians held in the Community Church. The service held last week was well attended and it is hoped that all Episcopalians in the vicinity will take advantage of this opportunity to make their Communions.

Another Church Army Childrens Mission will begin on Monday Aug. 3rd, and all boys and girls from 6 to 16 are invited to attend. The last Mission was very popular with the children, and the enrollment reached 70 on the second day, as this is the largest number that can be efficiently taken care of, it is hoped that those desiring to come to the Mission will enroll early. One of the most popular classes is the Handicraft period during which the children make useful and attractive articles with their hands. The Mission lasts for two hours each morning and begins promptly at 10 a. m.

## Along the Waterfront

by Nod

A fortnight ago there sprung up in place of a conservative white and green bandstand a new and many colored one. Perhaps it is in commemoration of circus week (if so why not move it to the rear of the Casino, where a respectable use could be made of it) or, perhaps there is a jinx to frighten away not unlike those of tribal beliefs—it ought to work)...Now how about the playground? If every child on his way in, for at least a couple of weeks, left his favorite color on a site of...

are not looked forward to as this is a new form of shooting and much practice will be needed to perfect the participants.

IT PAYS TO ADVERTISE

DON'T FORGET

THE ORIGINAL CHOCOLATE

Dip Ice Cream

at the Skee Ball Building

are not looked forward to as this is a new form of shooting and much practice will be needed to perfect the participants.

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Held At

**COMMUNITY CHURCH**  
Every Sunday 8 A. M. EST.  
Celebrant, The Rev. E. A. Dodd, D. D.

**SPECIAL!**

FRESH PEACH ICE CREAM  
Delicious Eating  
See It Made

"The Store of Quality"

Margaret M. Junkins  
Candy Shop

# CASINO

Theatre Hampton Beach

Sun., Mon. Aug. 2 - 3  
**Francis Lederer**  
"ONE RAINY AFTERNOON"  
with Ida Lupino  
News Shorts

Tues., Wed. Aug. 4 - 5  
**Rochelle Hudson**  
Paul Kelly  
"THE COUNTRY BEYOND"  
Selected Shorts

Thur., Fri. Aug. 6 - 7  
**The Story of Immortal Florence Nightingale**  
**KAY FRANCIS**  
"THE WHITE ANGEL"  
News Shorts

Sat. Aug 8  
**MARY BOLAND**  
**CHARLIE RUGGLES**  
"EARLY TO BED"  
Selected Shorts

# OLYMPIA

Theatre Hampton Beach

Sun. Aug. 2  
**FRANCES LANGFORD**  
Sir Guy Standing  
"PALM SPRINGS"  
Selected Shorts

Mon., Tues. Aug. 3, 4  
**BARBARA STANWYCK**  
Gene Raymond  
"THE BRIDE WALKS OUT"  
News Shorts

Wed., Thur. Aug. 5 - 6  
**SHIRLEY DEANE**  
Johnny Downs  
"THE FIRST BABY"  
Selected Shorts

Fri., Sat. Aug. 7 - 8  
**ALICE BRADY**  
Gene Stratton Porter's  
"THE HARVESTER"  
News Shorts

IT PAYS TO ADVERTISE

.. VISIT

**OUR STORES**  
Clover Leaf Dairy

Driftway Avenue  
Salisbury Beach

DELICIOUS ICE CREAM  
MILK SHAKES  
COLLEGE ICES

Amesbury Road Stand  
Ward Hill Stand

**OLYMPIA**  
Portsmouth

Friday and Saturday  
Gloria Stuart, Brian Donlevy  
in "36 HOURS TO KILL"  
also "Below the Deadline"  
Mickey Mouse Com. in Color

Sunday, Monday, Tuesday  
"PUBLIC ENEMY'S WIFE"  
with PAT O'BRIEN  
Margaret Lindsay  
**ROBERT TAYLOR**  
**LORETTA YOUNG**  
in "PRIVATE NUMBER"

Wednesday, Thursday  
**JACK HOLT**  
in "CRASH DONOVAN"

**FRANCIS LEDERER**  
IDA LUPINO  
"ONE RAINY AFTERNOON"

... COMING SOON ...  
CLARK GABLE Jeanette  
MacDONALD in  
"SAN FRANCISCO"

**Spike The Rumor**

"Talk about town" had it that "Rocky" Stone, coach at Hampton academy, would resign and go to Berwick, Me. However, it was learned Wednesday by a local sports writer that the Marblehead Mongul would be back at the little schoolhouse on the avenue next fall with plenty of tricks up his sleeve for a ripping good team.

The information through the superintendent's office, will be taken as a surprise by many of the youngsters, who were bemoaning the loss of their coach.

Jere Chase, Seabrook, prominent NHU athlete will probably be the teacher-coach at Berwick academy, according to information obtained at an interview with Supt. Gilmore.

**COLONIAL**  
PORTSMOUTH  
This theatre on Daylight Time

Fri., Sat.  
"Women Are Trouble"  
Stuart Erwin, Florence Rice,  
Paul Kelly, Raymond Hatton  
Selected Shorts, El Brendel  
in "Okay Jose" Paramount  
Varieties News

Sun., Mon., Tues.  
**BING CROSBY**  
Frances Farmer, Bob Burns  
"RHYTHM on the RANGE"  
Carnival Day, Popeye Cartoon  
Paramount News

Wed., Thurs.  
Bette Davis, Warren William  
"Satan Met A Lady"  
Black Net Work, Music in  
Morgan Manner, Skits 'N  
Sketches

Coming Aug. 9—BELL'S  
HAWAIIANS

# AMUSEMENTS

**Audition**

There was keen competition in the junior division of the amateur radio audition sponsored by the C. of C. last Monday evening at the beach.

The first prize went to Marie and Rita Casey of Lawrence, Mass., the daughters of the decorator of the multi-colored modernistic band stand that is the cause of a heated controversy on the beach. They gave a snappy song and dance.

Frances Zuvich, eight-year-old acrobatic dancer from Manchester was the second prize winner.

There were three youngsters from Haverhill, Mass., who furnished stiff competition to the two winners. Helen Credit, 11, did an acrobatic dance while Lorraine Plamet accompanied by her mother sang "I'll Bet You Tell That to All the Girls." Betty Kidder, 12, sang "A Indian Love Call."

Marilyn Gosselin, 10, of Gos Falls, N. H., followed her song with a buck and wing dance. In addition to the song "Let Yourself Go," Virginia Minahan of Lawrence, Mass. did a tap dance. A trumpet solo was contributed by Helen Land, 14, of Lowell, Mass.

The 11-year-old Patricia Hale, from Seabrook was seen in a tap dance. (Continued on page five)

**IOKA THEATRE - EXETER**

Telephone 270 Matinee 2:15 Evenings 6:30 — 2 Shows  
Saturday continuation 2:15 to 11 Daylight Saving Time.  
Visit Exeter, the most beautiful shire town, 12 miles from the "Tip of the Cape"

**BARN THEATRE**  
Under NEW Management  
Evenings 7 & 8:45 E. S. T.  
Matinees Rainy Days Only  
Hampton North Beach  
Opp. Coast Guard Sta.

Fri., Sat. July 31, Aug. 1  
Fred Astaire, Ginger Rogers  
in  
"TOP HAT"  
News Short Sub.

Sun., Mon. Aug. 2-3  
**RICHARD DIX**  
in  
"SPECIAL INVESTIGATOR"  
News Short Sub.

Tues., Wed. Aug. 4 - 5  
**WILLIAM POWELL**  
JEAN ARTHUR  
in  
"THE EX-MRS. BRADFORD"

Thurs., Fri. Aug. 6 - 7  
**JESSIE MATTHEWS**  
in "FIRST A GIRL"

**BEST SOUND on the BEACH**

**THE LINEN MART**  
Delta Block

Specializing in -- Fancy Linens --  
Handkerchiefs -- Children's Wear  
&  
Beach-Wear

You are invited to come in and  
look around ...

Compare our prices and quality

**- SPECIALS FOR THIS WEEK -**

**HEAVY QUALITY TERRY CLOTH ROBES**  
**\$1.39**  
Regular \$2.98

**FINE QUALITY IRISH LINEN DINNER CLOTHS**  
**\$1.00** \$3.00 value.

Opening Tuesday, August 4th  
**THE FARRAGUT PLAYERS**  
present "RUSSET MANTLE"  
with Beatrice Terry

Farragut Playhouse Rye Beach, N. H.

Performances: Tues., Wed., Thur., Sat. Eves., 8:45 D. S. T.  
Matinee: Saturday at 3 P. M., DST. Seats 50c, 75c, \$1.00  
BLOCK TICKETS (9 admissions) \$3.75—\$5.75—\$7.50

--- NEXT WEEK ---  
Premier of "THROUGH MY EYES"  
Starring Beatrice Terry

**Play SKEEBALL**  
FOR ENJOYMENT AND EXERCISE  
**9 BALLS FOR 5 CENTS**

Men's Score 290 or over wins a souvenir dog  
Ladies' Score 230 or over wins a souvenir dog  
Only one per day awarded to a customer.

OCEAN AVENUE NEAR "B" STREET

**RIDE HORSEBACK**

Miles of private bridle paths  
through beautiful pine woods  
leading to the sea.

Private riding ring.

Personal instruction given by  
owner and graduate of  
Durland's Riding School of  
New York City.

**HOOPER'S RIDING SCHOOL**  
Tel. Rye Beach 139  
WEST RYE, N. H.



# The Hampton Beach Advocate

An Information Bureau and Community Booster  
Published in the interest of Hampton Beach  
Weekly During the Summer Season

PUBLISHED BY THE HAMPTON PUBLISHING CO.  
Edward S. Seavey, Publisher and Editor.

TELEPHONE HAMPTON 17 FOR  
ADVERTISING

## Col. Frank M. Knox Will Visit The Beach On Campaign Tour

Following in the footsteps of President Franklin D. Roosevelt, Col. Frank M. Knox will open his New England campaign at Hampton Beach on Aug. 27 by speaking at the annual outing of the Rockingham County Republican club to be held at the Hotel Ashworth.

Plans are underway to have Col. Knox give an informal talk before the Republicans attending the dinner and make his campaign address from the band stand over the amplifying system so that a larger audience will be able to hear him. It is expected that his address will be broadcast over a national hook.

Four years ago President Roosevelt stopped off at Hampton Beach while making a cruise along the coast with his sons to make the opening speech in his presidential campaign.

## Playmate Is Rescued When Boat Cannot Be Returned To Beach

Richard Brewett, the young son of Mr. and Mrs. Thomas Brewett of 13th street, North Beach, made a brave rescue of a playmate off the shore of the beach last Sunday morning.

Francis Carroll, 34 Mallon road, Dorchester, Mass., had ventured out in an old scow by himself. When he noticed that his single paddle had no effect in bringing the boat which was gradually filling with water back to shore and that he was instead steadily going out to sea the youth jumped into the water to swim back.

Exhausted from the long swim he was about to give up when the Brewett boy who had observed his plight from the shore and had launched a small skiff, came to his rescue. Pulling his tired playmate into the boat he brought him back to the shore where he was apparently none the worse for his experience. Coast Guardsmen under Boatswain Mate Clarence E. Beal brought in the abandoned craft.

## Harbor Yacht Club Will Sponsor Cruises By Moonlight To Isles

Moonlight cruises on the ocean sponsored by the Hampton Harbor Yacht Club will be resumed Sunday evening.

A committee composed of Daniel Smith of Haverhill, Fred Williams of Exeter, John Rowe and William Dow are arranging the details for the series of cruises. The boats will leave the state wharf in the harbor. Reservations can be made at the Chamber of Commerce office. Last year a series of cruises to the Isles of Shoals near the end of the season proved to be very popular with beach people. The proceeds go toward the yacht club building which is rapidly nearing completion.

## St. Michael's To Hold Exeter Lawn Party

Plans are completed for the lawn party which will be held next Wednesday and Thursday, August 5 and 6 on St. Michael's School grounds on Main Street, Exeter.

The committees have left nothing undone to make this affair one of the outstanding events of the season.

Among the many and unusual features will be an operetta which will start at 7 o'clock under the direction of Miss Ruth Finn, which will include group singing, solos and specialty dance numbers.

The costume parade, featuring many and varied types of apparel will engender undoubtedly much amusement and exclamation.

Besides these specialties there will be sports, carnival and free dancing which will blend to create an atmosphere of joy and happiness.

The decorations surrounded with a natural growth of trees will be a colorful scene.

The many booths attractively decorated and placed around the grounds will be adorned by a brilliant and varied colored lighting display.

In a word there will be something to please all, the young and the old. Something to appeal to different instincts of wholesome recreation.

It pays to advertise in the Hampton Beach Advocate.

## Trapeze Girl Plunges

(Continued from page one)  
the pavement below like an arrow, striking on her head.

Miss Mitzie Sachsenhammer, of West Englewood, N. J., was performing in a dangerous act from a high platform at 60 feet elevation.

Hung by the back of her neck, her body was nearly in a horizontal position as the platform revolved when the strap broke. Taken to the hospital she lived but three hours.

First Student: "Honor among thieves is a myth."  
Second Student: "You're mighty right. They're no better than the rest of us." —College Humor.

Scientific **PALMISTRY**  
Astrology and Inspirational  
Card Reading  
MADAME LOUISE  
C St., Rear Doug's Lunch

**HAMPTON OIL**  
CO.  
RANGE KEROSENE  
and FUEL OIL  
Lane Block  
Tel. Hampton 205

**ELECTRICIAN**  
K. W. SWAIN  
Estimates gladly given on all work. No obligat'on.  
Call Hampton 108 or stop Swain's milk truck.

**USE GAS**  
FOR WARM WEATHER COMFORT  
THE IDEAL FUEL  
ATTRACTIVE PRICES ON RANGES, WATER HEATERS & HEATING EQUIPMENT  
Hampton & Seabrook Gas Co.

**A. T. Johnson & Son, Inc.**  
Pasteurized Milk and Cream  
Produced on Our Own Farms  
BAKER FARM "Grade A" Milk  
Telephone Hampton 42

**ENNA JETTICK**  
  
**SHOE REPAIRING**  
OUR SPECIALTY  
done while you wait by modern machinery at  
**FEARER'S SHOE STORE**  
HAMPTON CENTRE

**B. T. Janvrin Sons Co.**  
LUMBER  
BUILDING MATERIALS  
PAINTS and HARDWARE  
HAMPTON FALLS, N. H. TELEPHONE 29

**F. W. JEWELL**  
Operating 'C' STREET FILLING STATION  
SPECIALIZING IN SHELL LUBRICATION — OFFERS YOU GOOD SERVICE  
GOOD QUALITY LOW PRICES  
**ON SHELL PRODUCTS**  
WASHING — POLISHING — GREASING — TIRE REPAIRING — GOODYEAR DEALER  
TEL. 8422 TEL. 7

## AUDITION

(Continued from page three)  
dance. Jenny Lonigan, 13, of Lawrence, Mass. sang "Is It True What They Say About Dixie". For the second successive week Eleanor and Betty Cannell of Malden, Mass. the daughters of Jack Cannell, former Dartmouth college football coach, were heard in two songs.

Miss Helen Anderson of East Hampton, Mass., captured the first award in the senior division while second place went to the "Three in One" quartet, who sang "Give a Little, Take a Little". The tap dance of Miss Eleanor Lettin of

## Shrine Circus Attracts Many To View Acts

The Shrine circus continues to draw large crowds to the two daily performances.

Dr. F. Lawrence Bulfinch, executive director of the circus, reveals that the proceeds to be devoted to the hospital for crippled children will be much larger this year. The success of the circus this year is going way beyond that of the first year. Those attending the performances report that the various acts of the sawdust ring are more entertaining this year.

The ten-day run opened last Friday with a parade of the brilliantly uniformed units headed by the Bektash drum and bugle corps from Concord with Ira L. Evans as leader and Dr. Ernest Wheeler as drum major. The bright blue, yellow and scarlet uniforms of the corps and the arab patrols made a colorful appearance on the boulevard.

Dr. Bulfinch was chief marshal of the parade. In charge of the patrols were Capt. Frank Merrill of Concord, Capt. Lyman Hills of Manchester and Major Smith of Portsmouth. William Cowell, football coach at the University of New Hampshire, directed the degree staff.

Former Mayor Robert Brown of Concord drove the Bektash auto of ancient vintage and "Shorty" Lee of Sincoc caused much amusement with his "goat".

On the reviewing stand were Col. Herbert H. Rouse of Manchester, illustrious potentate; Dr. Loren Sanders of Concord, high priest and prophet; Arthur L. Carpenter of Plymouth, chief rabban; E. Byron Bartlett of Manchester, assistant rabban; Ernest L. Putnam of Concord, past potentate; Clarence E. Whitney of Nashua, first ceremonial master; John M. Mathes of Littleton, second ceremonial master.


Gov. H. Styles Bridges was elected a member of the Bektash temple at the business meeting and was escorted from the Ashworth hotel by the procession of Shriners to the special performance of the circus. Buffet luncheons at the Casino were served to 1200 Shriners at noon and in the evening.

Francis E. Nolan, 15 Grand View avenue, Somerville, Mass., and his companions had a narrow escape early Sunday morning when his roadster caught fire after it overturned on the reconstruction at Brown's bridge.

Arrested on a charge of driving so as to endanger the lives of the public by motor vehicle inspectors Nolan claimed that a front tire blew out as he was going over the reconstruction. Getting out of his control the roadster went over a piece of granite curbing lying loose and overturned down the embankment. The machine caught fire from one of the torches left to designate the reconstruction to motorists. Pinned into the rumble seat one of the passengers narrowly escaped being burned to death. By the time the fire department arrived there was little they could do to save the burned car. The wreck was towed to Hackett's garage.

Motor vehicle inspectors also investigated a slight collision in front of the home of Selectman Elroy G. Shaw Sunday evening in which Postmaster W. G. Whelan of North Hampton and James Christy of Dover were involved. David Bickford was released un-

**WORLD'S MOST POPULAR COFFEE**  
Specially Priced  
MILD AND MELLOW  
**8 O'CLOCK** 15¢  
RICH AND FULL-BODIED  
**RED CIRCLE** 17¢  
VIGOROUS AND WINERY  
**BOKAR** 21¢  
GROUND FRESH BEFORE YOUR EYES TO YOUR WAY OF MAKING.



**SPAGHETTI ENCORE PREPARED** 3 15 1/2 OZ CANS 20¢  
**OUR OWN TEA** 1/4 LB PKG 21¢  
**CORN FLAKES** SUNNYFIELD 8 OZ PKG 5¢  
**CRANBERRY** OCEAN SPRAY SAUCE 2 CANS 31¢  
**MEAT SUGGESTIONS**  
**RUMP STEAK** WELL TRIMMED STEER BEEF 1/2 LB 45¢  
**CHUCK ROAST** BONELESS - OVEN OR POT ROAST 1/2 LB 25¢  
**FANCY BRISKET** CORNED BEEF 1/2 LB 27¢  
**FRANKFORTS** SKINLESS 1/2 LB 21¢  
**SWORDFISH** FRESH SLICED 1/2 LB 25¢

**Soap Sale!**  
**LUX FLAKES** LARGE PKG 22¢ 3 SMALL PKGS 25¢  
**RINSO** 2 LARGE PKGS 35¢ 2 SMALL PKGS 15¢  
**LIFEBUOY SOAP** 4 BARS 25¢  
**LUX TOILET SOAP** 3 CANS 17¢

**Quaker-Maid—Better Made**  
PURE, CLEAN AND FREE OF ALL IMPURITIES  
**ENCORE OLIVE OIL** 3 OZ CAN 15¢  
FOR SAMPLING SANDWICHES. SERVE AS TARTAR SAUCE, TOO  
**SANDWICH SPREAD** RAJAH 8 OUNCE JAR 15¢  
FLAVOR, FRESHNESS AND SMOOTHNESS THAT'S TEMPTING  
**SALAD DRESSING** IONA 1/2 QUART JAR 25¢

**A&P Food Stores**

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## Mrs. Roosevelt Spends Night At Concord On Trip To Hyde Park

Mrs. Franklin D. Roosevelt, accompanied by three women, arrived at the Eagle hotel in Concord at 8:00 o'clock Thursday evening and at once retired to her room, telling the hotel management that she and her companions were very tired.

The party included Mrs. M. T. Snyder, Washington, D. C., Marion Bickerman, Hyde Park, N. Y. and a woman who registered only as Mrs. Cooke of Hyde Park, N. Y.

The four women traveled in two automobiles apparently driven by themselves and the hotel management saw no signs of a Secret Service escort. The party said they proposed to stay at the Eagle hotel overnight and leave early today (Friday) for Hyde Park, N. Y.

Every day and sometimes twice a day firemen are called to the bridge to put out small fires caused by a cigaret butt thrown by a passing motorist. Most of the fires are on the Seabrook side of the drawbridge because the planking done this past year was not done double as was the Hampton side. Thus the cigarets roll through the cracks and ignite the older wood underneath. Sunday evening the firemen had to stand in the water at high tide in order to fight the blaze from underneath the bridge.

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## Hamp. Garden Club Will Sponsor Flower Show September 3rd

The Hampton Garden Club will sponsor a Flower Show, to be held in the Center School Auditorium Thursday, Sept. 3, 1936.

It is hoped that everyone will cooperate to make this show the best yet. Anyone having flowers, vegetables or fruit are cordially invited to exhibit the same.

## Exeter Couple May Have Been In Spain At Time Of Revolt

Mrs. Samuel S. Bennett yesterday received a card from her son, George E. Bennett, which was mailed from France and dated a few days before the rebellion was at its height in Spain, and it is the belief that he did not go into the war area.

The card was descriptive of the country and Mr. Bennett made no reference to Spain in the communication. Mrs. Bennett is familiar with the region about Barcelona, Spain, and friends have no fear but what both foresaw the trouble and avoided the country.

## Lightning Strikes

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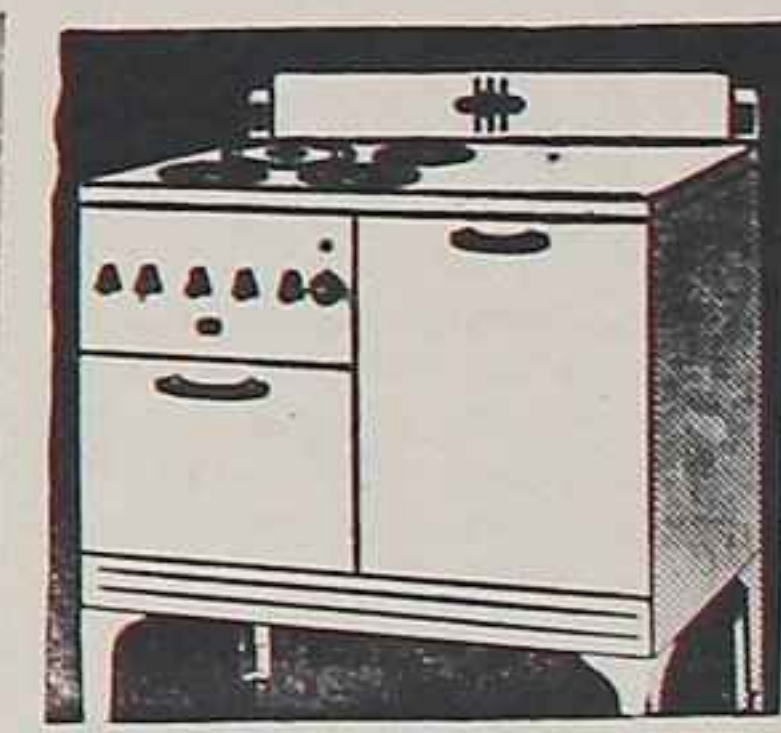
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**"The Lowest Price"**  
at which we have ever sold an  
FULL SIZE **Electric Range**  
Never before have we offered an electric range at such an advantageous price. . . . \$89, installed.  
This electric range is completely automatic. . . . fast. . . . clean. . . . economical to operate under our new low electric rates.  
Now is the time for you to join the thousands of other modern women who are cooking electrically. It's time that you, too, enjoyed all the benefits which only electric cookery affords. Come in and let us give you the facts.  
**\$89 Installed**  
**Exeter & Hampton Electric Co.**  
Telephone 690





Real Estate

L. HERBERT CLOUGH CHOICE COTTAGES For Rent For Sale ALL KINDS OF INSURANCE RING BLOCK HAMPTON BEACH Tel. 8151

"It's not a home until you own" See LEO R. DUPUIS for REAL ESTATE SERVICE 100 Marsh Ave., Opp. Gas Co. Tel. 278 Hampton Beach

FOR REAL ESTATE ON HAMPTON, RYE AND SEABROOK BEACHES SEE John C. Percival, Inc. REALTORS Hotel Standish Bldg. Hampton Beach Tel. 5610 "Visit The New Standish Gift Shoppe"

"JIM" GARLAND REAL ESTATE SERVICE House Lots For Sale B Street

NUDD'S CAMP GROUND AND ROOMS Boat's Head Hampton Beach A Good Clean High Ground Place to Camp

Mrs. Hazel Beers H. W. Beers BUSHY BEES Home Baking and Delicatessen Pies, Cakes, Doughnuts, Bread Party And Wedding Cakes Made to Order. Tel. 161 Blvd head O St. Hampton Beach

FRED S. PILLSBURY 401 Ocean Ave (new location) INSURANCE - AGENT - Best Service, best companies, best settlements.

Ninety-five percent of the rural homes and farms in six counties in western Washington are powered by electricity. The average rate paid by these farmers is 1 1/4 cents a kilowatt hour.

Hampton Beach Tailor A. D'ALESSANDRO Flannels and Linens a Specialty Work called for and delivered C Street Hampton Beach

Boat For Sale New 14 ft. boat for outboard motor. Well maintained for price of lumber. Oars, motor, etc., see J. A. DOW, 66 Park St., Exeter, N. H.

WAYNE P. BRYER, M. D. Successor to A. M. Fernald, M. D. Announces The Opening of His Office In the Lane Block, Hampton, N. H. On July 1, 1936 for the practice of medicine and surgery. OFFICE HOURS Hampton Tel. 120 Until 8 A. M. 1 to 2 P. M. & 7 to 8 P. M. HAMPTON BEACH Telephone 8207 11 to 12 A. M. 8 to 9 P. M. E. S. T.

Fire Chiefs Plan An Entertainment With Dinner At Ashworth

Plans for the entertainment of the New Hampshire Fire Chiefs' association at the Hotel Ashworth on Aug. 12 will be made within a few days upon the return of Chief Albert Melendy of Nashua, who is secretary of the organization, from his vacation. Chief Homer B. Whitting of the beach department will work with Chief Ralph W. Goodrich of Epping, president of the association, and Chief Melendy in making the arrangements for the annual outing. It is expected that visiting chiefs from neighboring communities in Massachusetts will attend. Last year there was a spectacular demonstration of an oil fire on the marshes near White's Island.

Local Barber Wins A Radio Prize Given By The Shriners Circus

Dick Bulger, popular proprietor of the Casino barber shop, won one of the large radios given away by the Shriners at the evening performances of the circus this week. The first gift went to Mrs. Mary Ackerman, 52 Jefferson street, Newburyport, Mass., and the second to Mr. Bulger. Others have been awarded to Tony Russo of Littleton N. H., and Ruth Mahoney, 32 Welch avenue, Manchester, N. H. On Friday Saturday and Sunday evenings, the last three nights of the circus, the three autos will be given away.

New Hampshire's National Guard In Camp At Rye Beach

For the next two weeks members of the coast artillery, 179th coast regiment, New Hampshire national guard, who are starting their annual encampment on August 1, will frequent the beach in considerable numbers. The highlight of their stay at Rye Beach will be the exhibition of night firing and searchlight drill to be given at Hampton on Thursday of the succeeding week. This is one of the most spectacular of events in the entire summer schedule. Colored balloons sent up from a motorboat in the ocean are located by the cross beams of two huge searchlights and are then shot at by tracer bullets discharged by the various batteries stationed along the beach. The activities of the artillery will be directed by Maj Samuel Edes.

CHIPS

Homemakers have the responsibility of providing 1935 meals a year for their family. Fifty per cent of New Hampshire farmers depend on outside work to supplement their income.

Appreciation

The appreciation of the aid given by members of the precinct committee, residents of the town of Hampton and many others who participated in the Children's Day activities is expressed by Col. Geo. Ashworth, chairman of the annual event. Through the Hampton Union and the Hampton Beach Advocate he wishes to make known his thanks for the assistance of every one who made the occasion a success.

TIME TABLE

Portsmouth Isles of Shoals GOSPORT HARBOR Wharf off Market Street The Famous Isles of Shoals 10 MILES AT SEA Steamer SIGHTSEER Capt. Swain (Eastern Standard Time) Subject to change with notice DAILY Lv. Portsmouth - 10 a. m., 5-15 p. m. Arr. Gosport 11:10 a. m., 6:20 p. m. (Westbound) Lv. Gosport 5:50 a. m., 2:45 p. m. Arr. Portsmouth 7:00 a. m., 3:55 p. m. SUNDAY Lv. Portsmouth 10:15 a. m., 4:00 p. m. Returning lv. Gosport Harbor 8:15 a. m., 2:45 p. m. Special rates for parties Take the family for an excellent outing and visit this historical spot.

CHIROPRACTOR Chas. W. Anderson. Chiropractor, will be in Hampton & Hampton Beach three mornings a week (Mon., Wed., Fri.) to attend, at their homes, those desiring Chiropractic attention. For appointments please call EXETER-235

Hotel Irvington Ocean Blvd. near Olympia Hampton Beach, N. H. All rooms with running water Rooms for two persons \$2 & \$3. per day; \$12 and \$15 wk. Management Ernest H. Beck

FERNALD'S Famous Food Factory Home Made Bread Pies, Cakes and Doughnuts Groceries and Meats King's Highway Telephone 8350 Opp. 3rd St. Real Estate HAMPTON BEACH

MORNIN' JUDGE YOU TOOK YOUR EMPLOYER'S MONEY TO PLAY THE RACES-DID THE HORSES YOU BET ON GO FAST? ER-NOT AS FAST AS THE MONEY DID

Star Laundry CLIFFORD STREET Established 1896 Telephone Exeter 231-W Truck in Hampton and Hampton Beach Daily

The largest farm population of the United States ever recorded was 31,809,907 on Jan. 1, 1935. Roofing deteriorates more rapidly on a south than on a north exposure. This is especially noticeable when wood or composition shingles are used. It pays to advertise.

First National Stores COFFEE SALE RICHMOND 1 LB. BAG 15c JOHN ALDEN 1 LB. BAG 17c KYBO 1 LB. TIN 21c 1 LB. BAG 20c Equally Delicious ICED or HOT! Serve iced coffee to your family tonight. It's refreshing.

Alberta Freestone Peaches large basket 39c BANANAS - 4 lbs. 23c NATIVE TOMATOES - 2 lbs. 15c

1936 PACK PEAS STANDARD SWEET SIFTED 3 No 2 TINS 29c RICHMOND SWEET SIFTED 2 No 2 TINS 29c FINAST TINY SIFTED EXTRA FANCY 2 No 2 TINS 35c

Other Timely Values

FRIEND'S BAKED BEANS 2 28 oz TINS 19c SARDINES STANDARD NORWEGIAN 2 No 1/2 TINS 11c KING OSCAR SARDINES 2 No 1/2 TINS 23c UNDERWOOD'S DEVILED HAM 2 No 1/2 TINS 23c UNDERWOOD'S DEVILED HAM 2 No 1/2 TIN 21c SUNSWEET PRUNES 2 LB PKG 13c TOMATO JUICE PINT BOT 10c DAINTY DOT TAPIOCA PKG 6c

PEARS FINAST BARTLETT 2 LGE No 2 1/2 TINS 35c RICHMOND PEARS 2 No 2 TINS 25c

GRAPEFRUIT JUICE SILVER NIP 2 PINT BOTS 27c MIRABEL MARMALADE 1 LB JAR 14c DELMONTE PEACHES SLICED 2 TALL TINS 19c UNEDA BISCUITS 4 PKGS 17c DOGGIE DINNER DOZ TINS 89c 3 1/2 LB TINS 23c PENN-RAD MOTOR OIL 3 QT TIN Tax Included 99c OCEAN SPRAY CRANBERRY SAUCE 2 17 oz TINS 33c GRAHAMS SOCIAL TEA, PREMIUM FLAKES or FIVE O'CLOCK TEA - NBC 2 PKGS 19c CHOCOLATE SUSANS LB BULK 17c CHOCOLATE CAKE 2 FOR 25c SNOWFLAKE BUNS 2 DOZ 25c

FIRST NATIONAL STORES

Beach Gossip

Miss Ann Avakian, young Arlington violinist who won first prize in one of the amateur radio auditions, gave a concert Wednesday evening at the Avon hotel for the guests. She was accompanied by Miss Florence Tavian of Arlington.

Miss Hertha Mae Germain of So. Dakota, who directed the drama, "The First Commandment," at the Community church, is putting on the same play in Peterboro, N. H.

Special music at the evening service of the Community church on Sunday evening will be provided by Mr. and Mrs. Frederic Cook of Philadelphia, Pa., who have arrived at the beach for their annual stay. Mr. Cook has just returned from a tour with the Philadelphia symphony orchestra. He plays in the first violin section of the orchestra. His wife, who was formerly a grand opera singer, is soloist at one of the large churches in Philadelphia.

A. H. Brown, a former fire chief who is now living in Florida, has been renewing old acquaintances at the beach during the past week.

Mr. and Mrs. John A. Spiller and Miss Bates from Kentucky, who were responsible for the awarding of the title of Kentucky Colonel upon Precinct Commissioner George Ashworth following their visit at the beach last year, are again enjoying their vacation at the Ashworth Hotel.

Firemen averted much damage to the cottage of Frank Lamott at the corner of O street and Marsh avenue Tuesday afternoon when a discarded cigaret ignited the back steps.

When the motor boat of the Portsmouth Sea Scouts became disabled last Saturday coast guardsmen from the Hampton Beach station gave them a lift to their home port.

The fly bite received by Mrs. Parsons of Concord last Sunday on the beach was so severe that it required treatment by Dr. Wilfred Bryer. Anna Barraclough was treated for a greenhead bite by Mrs. Ruby Peterson.

Mrs. Margaret Junkins visited her sons at Camp Tam-a-Rack, Orr's Island, Maine, recently.

New Attraction At Salisbury

The old dance hall and skating rink at Salisbury Beach Center has been rebuilt at a large expense and refitted for a Dine and Dance hall. Outside and inside resemble a barn with stalls for booths and decorated with harness, ox-bows and wagon wheels. The lighting effects are very attractive.

It pays to advertise in the Hampton Beach Advocate.

After witnessing 58 executions as warden of San Quentin prison, J. B. Holohan has retired and says he will spend the rest of his life as a gardener on his own place. While his mother was tucking in bed Henry Schleidt, Jr., 3, of East Hampton, Conn. he kicked up his feet. Mrs. Schleidt's jaw was fractured in three places.



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FROM THE HOT KITCHEN THIS SUMMER

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Juicy Steaks Tender Chops Regular Dinners 65c Fish Lobster Noon Specials 35c Fried or Steamed Clams Complete Supper 50c Club Breakfast 25c

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JUST A FEW OF OUR MANY SPECIAL VALUES

Fancy Northern Turkey 39c lb. Fresh Killed Broilers 39c lb. S. S. Pierce Pure Straw or Raspberry Jam 2 jars 39c 5 lbs. Sugar 25c With 1 lb. Casino Coffee, freshly ground 28c lb.

Local Bridge Party

Mr. and Mrs. Eugene Richard of Lowell, Mass., who are spending the Summer at the Kenmore cottage on Dover avenue, entertained members of their bridge club at Lorenz's Sea Grill on Wednesday. Together with several children who came with their parents the party enjoyed steak and shore dinners. In the group were Mr. and Mrs. Emile Lemire, Mr. and Mrs. Thomas Dubois, Mr. and Mrs. Leo Bilodeau, Mr. and Mrs. Frank Boudreau, Mr. and Mrs. Raymond Barry, Mr. and Mrs. Alphonse Lemire.

Community Church

Hours of Services (E. S. T.) 10 A. M. Evening Worship 7:30 P. M.

Next Sunday morning the message will be upon the theme "The Blessedness of Longing." The soloist for both services will be Mrs. Hart of Manchester.

The NEW LADD'S POTATO CHIPS CAN YOU BEAT THEM? TRY THEM at the BEACH

BESSIE COOPER

PSYCHIC AND CARD READER PALMIST Marsh Avenue, Foot B St., Tent Hampton Beach, N. H. Hours: 1 to 10 P. M.

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Home-Made Sweets on the boulevard - Kisses - Karmelcorn Candies - Ice Cream

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BOAR'S HEAD YARN SHOP

BOAR'S HEAD INN (Mrs.) Marie E. Kitchen, proprietress Beautiful Imported and Domestic Yarns Free instruction Guaranteed Satisfaction



### Lumbermen Banquet At Annual Meeting Of The Association

The annual banquet and meeting of the New Hampshire Lumbermen's association was held at the Hotel Ashworth last Friday. Among those attending were members from Hampton and Hampton Falls. Lawrence W. Shirley president of the organization, acted as master of ceremonies. The problems confronting lumber dealers were discussed by Granville Fuller, president of the Massachusetts organization.

### Boy Scout Troop From Berlin Selected As Ideal Camping Troop

The Boy Scout troop from Berlin was selected as an almost ideal troop for camping by scout officials at the conclusion of the four-day jamboree and received a 30-inch Governor Bridges trophy to keep until the next jamboree. After inspecting the camp ground Governor Bridges made a personal presentation of the award. First honorable mention went to a two months old troop from Milton Mills that had taken the trophy at the Rochester camporee a month ago. The frequent camping trips of Troop 183 of Portsmouth at Bow lake during the six months that the troop has been organized played a large part in the awarding of second honorable mention to them. The third went to Troop seven from Nashua.

It has been definitely decided that the Daniel Webster jamboree will be held next year during the third week of July at the beach.

### Introducing To you James H. McManus

Makers of New England's most famous ice cream

The Newest and most talked of tea room and dining parlor on the Beach

The pleasant atmosphere created by the surroundings is distinctive — The food delicious.

North Beach Blvd. Opp. Coast Guard Station

### PALMER'S LOBSTERS AND FRIED CLAMS CHICKEN and STEAK

NORTH BEACH Near Coast Guard Station HAMPTON, N. H.

### S. A. Dow & Son

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Special Values Week August 3-8

- 2 lb. Choisa Strawberry Jam 37c
- 2 lb. Choisa Raspberry Jam 37c
- 4 oz. Overland Chicken Spread 32c
- 20 oz. Red Label Grapefruit 2 for 27c
- 16 oz. Red Label Prep. Spaghetti 3 for 33c
- 12 oz. Red Label Lunch Tongue 41c
- 19 oz. Red Label Tomatoes 2 for 27c
- 6 oz. Overland Tripled Stuffed Olives 39c
- Ball Ideal Preserve Jars qts. 90c doz. pts. 80c doz.
- Canners, holds seven 1 qt. jars \$1.15

### Breakwater At Shoals

(Continued from Page 1)

Service and Prof. C. F. Jackson, director of the Marine Laboratory met at the Shoals recently and discussed projected plans.

Commander Steele is attempting to put all the stations in his district in first class condition and the Shoals is the first station off the mainland to be considered.

According to Mr. Fenderson, now in charge of the 10 men at the Coast Guard station, many times in stormy weather it has been impossible to land a boat on the island. This necessitated the crew staying in the boat until the storm subsided, or returning to Portsmouth, 10 miles distant. The service is called upon on an average of twice a week throughout the year and last year 78 boats were towed.

Two weeks ago seven Provincetown fishermen were forced, because of heavy seas, to stay on the island for nine days and during that time one of their boats broke from the Coast Guard mooring during a blinding storm and ran ashore on Smutty Nose island. She was so badly damaged that after being towed back in the night, she sank. Four days later the weather was such that the boat was towed on the bottom to Star Island and beached.

Commander Steele, after studying the harbor possibilities for some time, recommends the building of a long breakwater connecting a point of Appledore island, on which the Coast Guard and Marine laboratory are now stationed, with Rock island, dredging the channel inside the proposed breakwater, thereby forming an artificial harbor, and building a Coast Guard station and boat house at the site of the proposed harbor.

### Dr. and Mrs. Fernald Tendered Reception By Hampton Friends

The farewell reception given to Dr. and Mrs. A. M. Fernald last week Tuesday evening at Whittier Inn by their friends was attended by a large number of friends. At the banquet served at 7:15 o'clock, 115 sat down at the beautifully decorated tables with Mr. John W. R. Brooks acting as toastmaster. During the supper hour Mr. William Elliot rendered several vocal selections. Dr. and Mrs. Fernald were presented with a handsome clock. Mr. William Brown making the presentation speech. Mrs. Whidden, sister of Mrs. Fernald, was presented a handsome bouquet of flowers by Mrs. Robert Brown.

An original poem, "The Doctor" was read by Mrs. Ladd.

Following the supper the reception was held in the parlor of the hotel, during which timely music was furnished by Miss Woodburn, violin; Miss Alta Gillmore, cello, and Miss Katherine Gookin, piano.

In the receiving line was Dr. W. P. Bryer, who was presented by Dr. Fernald. Dr. Bryer is now located at the Fernald apartment and has taken over his practice.

Dr. and Mrs. Fernald, as they go to their new home in Henniker, after living in Hampton for 22 years, take with them the best wishes of a host of friends.

### TWO LOSSES

Agitated Lover—Is it true that your father has lost his fortune? His Lady Love (sighing)—Yes—all is swept away, but you are left, Percy, dearest!

Agitated Lover—Great Jupiter! I should say I am left!

—Chelsea Record.

### Green Acres Inn At Hampton Falls Badly Damaged By Fire

(Continued from Page 1)

The fire is believed to have started from the outside of a building in the rear. Local help fought the blaze for some time before calling the fire departments allowing the

fire to gain great headway.

Fire Chief Homer B. Whiting of Hampton and John A. Doyle of Newburyport and three firemen had a narrow escape when the floor in the second story of the barn gave way. The fire was checked in the mill of the building, the main structure being saved although the barn and buildings in the rear were lost. The damage was estimated at \$20,000, partly covered by insurance.

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Broadcasting weekly from the Ocean Echo on a Coast-to-Coast Hookup. Come to the Echo and enjoy fine music in a comfortable setting. Visit our Cocktail Lounge.

# Hampton Beach Advocate

VOL. X

HAMPTON BEACH, N. H., FRIDAY, AUGUST 7, 1936.

FREE

## THOUSANDS SEEK RELIEF AT LOCAL BEACH FROM HUMID AIR

Thousands of persons flocked to the beach to escape the heat of the cities this week. Those in the water and on the boulevard found relief but the heat in the cottages and buildings was intense even near the ocean. James Connelly of Lowell, Mass., who has been working as cashier

Continued On Page Eight

### Moonlight Cruises On Sunday And Monday Entertained By Radio

An unusual feature of the two moonlight cruises sponsored by the Hampton Harbor Yacht club last Sunday and Monday evenings was the two-way radio telephone conversation possible on the boat of William Dow.

(Continued on page eight)

### Girl Cyclist Injured On Ocean Boulevard Colliding With Auto

Another girl cyclist was injured at the beach last Tuesday afternoon. While riding near the junction of J street and the Ocean boulevard Miss Helen Hutton, 567 Broadway, Lawrence, collided with the auto driven by Nellie A. Bar-

(Continued on Page 8)

### Hampton Yacht Club Will Sponsor Cruises To Fishing Villages

Hampton yacht club officials are planning to sponsor day time cruises to Rockport and Gloucester, quaint fishing villages on Cape Ann, during the coming few weeks.

Fred R. Batchelder, commodore of the club, has contacted boards of trade in each community. A conducted sight seeing tour of the unique places in each town will be rington, 200 Dartmouth street, Boston, Mass.

(Continued on Page Eight)

### The Modern Ballroom & Tap Class

Casino Ballroom 2:30 every day Private by Appt. TED VARSEY Prof. Instr. Casino offers 20 checks to Casino Ballroom every day as attendance prize.

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CULOTTES \$1.19	MEN'S ASCOT TERRY ROBES \$8.95
NEW SLACKS 1.19	POLO SHIRTS, all styles 1.00
NEW PAJAMAS 1.95	CAPS, tan crash popular .35
PAJAMA SETS .35	SLACKS, corded patterns, \$2.45 now 1.95
LARGE CANNON TOWELS .79	SHIRTS, collar attached .35
FISH NET BATHING SHOES 2.45	SEERSUCKER TIES, washable 16.75
LADIES' SHOES	PALM BEACH SUITS

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